

**Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted<sup>1</sup>**

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>2</sup> | Kind of business   | Total revenue (millions of dollars) |                |                |                |                |                | Percent change                    |                            |                            |                            |                                   |                            |
|------------------------------------|--|-------------------------------------|----------------|----------------|----------------|----------------|----------------|-----------------------------------|----------------------------|----------------------------|----------------------------|-----------------------------------|----------------------------|
|                                    |  | 1Q<br>2010<br>(p)                   | 4Q<br>2009     | 3Q<br>2009     | 2Q<br>2009     | 1Q<br>2009     | 4Q<br>2008     | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009 | 3Q 2009<br>from<br>2Q 2009 | 2Q 2009<br>from<br>1Q 2009 | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008 |
| <b>51</b>                          | <b>Information .....</b>   | <b>289,171</b>                      | <b>286,075</b> | <b>283,845</b> | <b>283,059</b> | <b>282,578</b> | <b>285,021</b> | <b>1.1</b>                        | <b>0.8</b>                 | <b>0.3</b>                 | <b>0.2</b>                 | <b>2.3</b>                        | <b>0.4</b>                 |
| 5112                               | Software publishers.....   | 37,321                              | 37,851         | 35,843         | 35,692         | 34,815         | 36,441         | -1.4                              | 5.6                        | 0.4                        | 2.5                        | 7.2                               | 3.9                        |
| 512                                | Motion Picture and sound recording industries .....  | 26,465                              | 26,022         | 25,352         | 25,138         | 24,932         | 24,318         | 1.7                               | 2.6                        | 0.9                        | 0.8                        | 6.1                               | 7.0                        |
| <b>54 pt</b>                       | <b>Professional, scientific, and technical services<br/>(except landscape architectural services and<br/>veterinary services) .....</b>  | <b>330,394</b>                      | <b>320,466</b> | <b>319,953</b> | <b>315,511</b> | <b>319,501</b> | <b>328,621</b> | <b>3.1</b>                        | <b>0.2</b>                 | <b>1.4</b>                 | <b>-1.2</b>                | <b>3.4</b>                        | <b>-2.5</b>                |
| 5411                               | Legal services .....   | 67,485                              | 65,415         | 66,258         | 64,638         | 64,136         | 64,115         | 3.2                               | -1.3                       | 2.5                        | 0.8                        | 5.2                               | 2.0                        |
| 5412                               | Accounting, tax preparation, bookkeeping,<br>and payroll services .....  | 30,641                              | 29,362         | 30,412         | 29,959         | 29,956         | 31,054         | 4.4                               | -3.5                       | 1.5                        | Z                          | 2.3                               | -5.4                       |
| <b>56 pt</b>                       | <b>Administrative and support and waste<br/>management and remediation services<br/>(except landscaping services) <sup>3</sup> .....</b> | <b>135,279</b>                      | <b>133,751</b> | <b>131,034</b> | <b>129,737</b> | <b>130,706</b> | <b>136,113</b> | <b>1.1</b>                        | <b>2.1</b>                 | <b>1.0</b>                 | <b>-0.7</b>                | <b>3.5</b>                        | <b>-1.7</b>                |
| 5613                               | Employment services .....  | 44,234                              | 42,192         | 39,940         | 38,786         | 39,826         | 42,750         | 4.8                               | 5.6                        | 3.0                        | -2.6                       | 11.1                              | -1.3                       |
| 5615                               | Travel arrangement and reservation services .....  | 7,771                               | 7,612          | 7,437          | 7,403          | 7,460          | 7,821          | 2.1                               | 2.4                        | 0.5                        | -0.8                       | 4.2                               | -2.7                       |
| 562                                | Waste management and remediation services .....  | 17,406                              | 16,869         | 16,717         | 16,479         | 16,851         | 18,049         | 3.2                               | 0.9                        | 1.4                        | -2.2                       | 3.3                               | -6.5                       |
| <b>622</b>                         | <b>Hospitals.....</b>  | <b>189,778</b>                      | <b>190,681</b> | <b>189,909</b> | <b>187,990</b> | <b>185,174</b> | <b>181,932</b> | <b>-0.5</b>                       | <b>0.4</b>                 | <b>1.0</b>                 | <b>1.5</b>                 | <b>2.5</b>                        | <b>4.8</b>                 |

(p) Preliminary estimate. Z Less than .05 percent.

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(3) Seasonally adjusted estimates for 56pt are obtained by summing the seasonally adjusted estimates for 5613, 5615, and 562 and the not seasonally adjusted estimate for 561pt\* found in Table 1b.

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svds/www/qssreliability.html](http://www.census.gov/svds/www/qssreliability.html).

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Total revenue (millions of dollars) |                   |                |                |                |                | Percent change                    |                                   |                                   |                                   |
|------------------------------------|---|-------------------------------------|-------------------|----------------|----------------|----------------|----------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009     | 2Q<br>2009     | 1Q<br>2009     | 4Q<br>2008     | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| <b>48pt-49</b>                     | <b>Transportation and warehousing <sup>2</sup></b> .....  | <b>65,176</b>                       | <b>67,563</b>     | <b>68,772</b>  | <b>65,130</b>  | <b>64,979</b>  | <b>X</b>       | <b>-3.5</b>                       | <b>-1.8</b>                       | <b>0.3</b>                        | <b>X</b>                          |
| 484                                | Truck transportation.....   | 44,382                              | 46,377            | 48,325         | 45,062         | 44,335         | X              | -4.3                              | -4.0                              | 0.1                               | X                                 |
| 4841                               | General freight trucking.....   | 30,185                              | 30,724            | 30,847         | 28,927         | 28,728         | X              | -1.8                              | -0.4                              | 5.1                               | X                                 |
| 48411                              | General freight trucking, local.....  | 5,396                               | 5,888             | 6,273          | 5,367          | 5,378          | X              | -8.4                              | -6.1                              | 0.3                               | X                                 |
| 48412                              | General freight trucking, long-distance.....  | 24,789                              | 24,836            | 24,574         | 23,560         | 23,350         | X              | -0.2                              | 1.1                               | 6.2                               | X                                 |
| 4842                               | Specialized freight trucking.....   | 14,197                              | 15,653            | 17,478         | 16,135         | 15,607         | X              | -9.3                              | -10.4                             | -9.0                              | X                                 |
| 492                                | Couriers and messengers.....  | 15,358                              | 15,692            | 15,077         | 14,886         | 15,485         | X              | -2.1                              | 4.1                               | -0.8                              | X                                 |
| 493                                | Warehousing and storage.....  | 5,436                               | 5,494             | 5,370          | 5,182          | 5,159          | X              | -1.1                              | 2.3                               | 5.4                               | X                                 |
| <b>51</b>                          | <b>Information</b> .....  | <b>282,231</b>                      | <b>295,802</b>    | <b>281,290</b> | <b>282,776</b> | <b>275,796</b> | <b>294,712</b> | <b>-4.6</b>                       | <b>5.2</b>                        | <b>2.3</b>                        | <b>0.4</b>                        |
| 511                                | Publishing industries (except Internet) .....   | 66,041                              | 74,658            | 68,105         | 68,287         | 65,570         | 76,690         | -11.5                             | 9.6                               | 0.7                               | -2.6                              |
| 51111                              | Newspaper publishers .....  | 8,811                               | 9,980             | 9,424          | 9,631          | 9,108          | 10,999         | -11.7                             | 5.9                               | -3.3                              | -9.3                              |
| 51112                              | Periodical publishers .....   | 9,407                               | 10,359            | 9,407          | 9,691          | 9,851          | 11,814         | -9.2                              | 10.1                              | -4.5                              | -12.3                             |
| 5111 pt                            | Book, directory and mailing list, and other publishers <sup>3</sup> ..  | 11,846                              | 12,948            | 15,295         | 13,451         | 12,910         | 14,229         | -8.5                              | -15.3                             | -8.2                              | -9.0                              |
| 5112                               | Software publishers .....   | 35,977                              | 41,371            | 33,979         | 35,514         | 33,701         | 39,648         | -13.0                             | 21.8                              | 6.8                               | 4.3                               |
| 512                                | Motion picture and sound recording industries .....   | 25,830                              | 27,557            | 24,034         | 25,590         | 24,209         | 25,850         | -6.3                              | 14.7                              | 6.7                               | 6.6                               |
| 515                                | Broadcasting (except Internet) .....  | 24,607                              | 25,426            | 23,433         | 23,479         | 22,832         | 25,618         | -3.2                              | 8.5                               | 7.8                               | -0.7                              |
| 5151                               | Radio and television broadcasting .....   | 12,870                              | 13,577            | 11,771         | 11,961         | 11,547         | 13,415         | -5.2                              | 15.3                              | 11.5                              | 1.2                               |
| 5152                               | Cable and other subscription programming .....  | 11,737                              | 11,849            | 11,662         | 11,518         | 11,285         | 12,203         | -0.9                              | 1.6                               | 4.0                               | -2.9                              |
| 516,<br>5181,<br>519               | Internet publishing and broadcasting, Internet<br>service providers and web search portals,<br>and other information services ..... | 15,997                              | 16,547            | 15,117         | 14,929         | 14,778         | 15,556         | -3.3                              | 9.5                               | 8.2                               | 6.4                               |
| 517                                | Telecommunications .....  | 129,435                             | 131,183           | 130,594        | 130,464        | 128,683        | 130,752        | -1.3                              | 0.5                               | 0.6                               | 0.3                               |
| 5171                               | Wired telecommunications carriers .....   | 44,411                              | 46,049            | 46,328         | 47,204         | 46,714         | 48,253         | -3.6                              | -0.6                              | -4.9                              | -4.6                              |
| 5172                               | Wireless telecommunications carriers<br>(except satellite) .....  | 48,802                              | 48,649            | 48,270         | 47,363         | 46,719         | 47,279         | 0.3                               | 0.8                               | 4.5                               | 2.9                               |
| 5175                               | Cable and other program distribution .....  | 31,161                              | 31,349            | 30,880         | 30,822         | 30,133         | 30,042         | -0.6                              | 1.5                               | 3.4                               | 4.4                               |
| 517 pt                             | Other telecommunications <sup>4</sup> .....   | 5,061                               | 5,136             | 5,116          | 5,075          | 5,117          | 5,178          | -1.5                              | 0.4                               | -1.1                              | -0.8                              |
| 5182                               | Data processing, hosting, and related services .....  | 20,321                              | 20,431            | 20,007         | 20,027         | 19,724         | 20,246         | -0.5                              | 2.1                               | 3.0                               | 0.9                               |
| <b>52</b>                          | <b>Finance and insurance <sup>5</sup></b> .....   | <b>799,846</b>                      | <b>797,930</b>    | <b>795,384</b> | <b>X</b>       | <b>X</b>       | <b>X</b>       | <b>0.2</b>                        | <b>0.3</b>                        | <b>X</b>                          | <b>X</b>                          |
| 52 pt                              | Finance and insurance (except monetary<br>authorities-central bank) <sup>6</sup> .....  | 778,540                             | 774,821           | 775,825        | X              | X              | X              | 0.5                               | -0.1                              | X                                 | X                                 |
| 521                                | Monetary authorities-central bank.....  | 21,306                              | 23,109            | 19,559         | X              | X              | X              | -7.8                              | 18.2                              | X                                 | X                                 |
| 522                                | Credit intermediation and related activities.....   | 242,655                             | 243,860           | 249,553        | X              | X              | X              | -0.5                              | -2.3                              | X                                 | X                                 |
| 523                                | Securities, commodity contracts, and other financial<br>investments and related activities .....                                    | 117,582                             | 108,595           | 110,244        | X              | X              | X              | 8.3                               | -1.5                              | X                                 | X                                 |
| 5231                               | Securities and commodity contracts<br>intermediation and brokerage .....  | 57,568                              | 48,586            | 53,314         | X              | X              | X              | 18.5                              | -8.9                              | X                                 | X                                 |
| 5232                               | Securities and commodity exchanges .....  | 2,170                               | 2,090             | 2,145          | X              | X              | X              | 3.8                               | -2.6                              | X                                 | X                                 |
| 5239                               | Other financial investment activities .....   | 57,844                              | 57,919            | 54,785         | X              | X              | X              | -0.1                              | 5.7                               | X                                 | X                                 |
| 524                                | Insurance carriers and related activities .....   | 418,303                             | 422,366           | 416,028        | X              | X              | X              | -1.0                              | 1.5                               | X                                 | X                                 |
| 5241                               | Insurance carriers .....  | 375,961                             | 380,639           | 371,723        | X              | X              | X              | -1.2                              | 2.4                               | X                                 | X                                 |
| 5242                               | Agencies, brokerages, and other<br>insurance related activities .....   | 42,342                              | 41,727            | 44,305         | X              | X              | X              | 1.5                               | -5.8                              | X                                 | X                                 |

See footnotes at end of table.

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Total revenue (millions of dollars) |                   |                |                |                |                | Percent change                    |                                   |                                   |                                   |
|------------------------------------|--|-------------------------------------|-------------------|----------------|----------------|----------------|----------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |  | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009     | 2Q<br>2009     | 1Q<br>2009     | 4Q<br>2008     | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| <b>532</b>                         | <b>Rental and leasing services.....</b>  | <b>27,785</b>                       | <b>29,358</b>     | <b>30,251</b>  | <b>30,528</b>  | <b>29,014</b>  | <b>X</b>       | <b>-5.4</b>                       | <b>-3.0</b>                       | <b>-4.2</b>                       | <b>X</b>                          |
| 5321                               | Automotive equipment rental and leasing .....  | 9,765                               | 10,574            | 11,581         | 10,809         | 9,993          | X              | -7.7                              | -8.7                              | -2.3                              | X                                 |
| 53211                              | Passenger car rental and leasing.....  | 6,872                               | 7,630             | 8,399          | 7,586          | 7,216          | X              | -9.9                              | -9.2                              | -4.8                              | X                                 |
| 53212                              | Truck, utility trailer, and RV (Recreational<br>Vehicle) rental and leasing .....  | 2,893                               | 2,944             | 3,182          | 3,223          | 2,777          | X              | -1.7                              | -7.5                              | 4.2                               | X                                 |
| 5322                               | Consumer goods rental .....  | 4,604                               | 4,613             | 4,603          | 4,836          | 4,800          | X              | -0.2                              | 0.2                               | -4.1                              | X                                 |
| 5323                               | General rental centers.....  | 1,013                               | 1,034             | 1,069          | 1,116          | 1,098          | X              | -2.0                              | -3.3                              | -7.7                              | X                                 |
| 5324                               | Commercial and industrial machinery and<br>equipment rental and leasing .....  | 12,403                              | 13,137            | 12,998         | 13,767         | 13,123         | X              | -5.6                              | 1.1                               | -5.5                              | X                                 |
| <b>54</b>                          | <b>Professional, scientific, and technical services .....</b>  | <b>334,722</b>                      | <b>334,335</b>    | <b>322,559</b> | <b>326,263</b> | <b>323,462</b> | <b>343,720</b> | <b>0.1</b>                        | <b>3.7</b>                        | <b>3.5</b>                        | <b>-2.7</b>                       |
| 54 pt                              | Professional, scientific, and technical services<br>(except landscape architectural services<br>and veterinary services) ..... | 327,090                             | 326,875           | 314,514        | 317,720        | 315,986        | 336,179        | 0.1                               | 3.9                               | 3.5                               | -2.8                              |
| 5411                               | Legal services .....   | 62,559                              | 71,433            | 65,264         | 64,379         | 59,390         | 70,398         | -12.4                             | 9.5                               | 5.3                               | 1.5                               |
| 5412                               | Accounting, tax preparation, bookkeeping,<br>and payroll services .....  | 36,738                              | 26,455            | 25,789         | 31,577         | 35,768         | 28,135         | 38.9                              | 2.6                               | 2.7                               | -6.0                              |
| 5413                               | Architectural, engineering, and related services .....   | 56,212                              | 58,559            | 59,704         | 60,526         | 62,586         | 69,096         | -4.0                              | -1.9                              | -10.2                             | -15.2                             |
| 5413 pt                            | Architectural and related services <sup>7</sup> .....  | 12,632                              | 13,943            | 13,902         | 14,188         | 14,809         | 17,838         | -9.4                              | 0.3                               | -14.7                             | -21.8                             |
| 54133                              | Engineering services .....   | 43,580                              | 44,616            | 45,802         | 46,338         | 47,777         | 51,258         | -2.3                              | -2.6                              | -8.8                              | -13.0                             |
| 5415                               | Computer systems design and related services .....   | 68,371                              | 67,120            | 63,092         | 62,437         | 60,099         | 62,639         | 1.9                               | 6.4                               | 13.8                              | 7.2                               |
| 5416                               | Management, scientific, and technical<br>consulting services .....   | 41,175                              | 40,704            | 40,732         | 39,711         | 39,428         | 43,989         | 1.2                               | -0.1                              | 4.4                               | -7.5                              |
| 5417                               | Scientific research and development services .....   | 30,915                              | 30,964            | 30,146         | 29,365         | 28,124         | 28,254         | -0.2                              | 2.7                               | 9.9                               | 9.6                               |
| 5418                               | Advertising and related services .....   | 18,020                              | 19,193            | 17,313         | 17,297         | 17,730         | 19,989         | -6.1                              | 10.9                              | 1.6                               | -4.0                              |
| 541 pt                             | Other professional, scientific, and technical services <sup>8</sup> .....  | 20,732                              | 19,907            | 20,519         | 20,971         | 20,337         | 21,220         | 4.1                               | -3.0                              | 1.9                               | -6.2                              |
| <b>56</b>                          | <b>Administrative and support and waste<br/>management and remediation services .....</b>                                      | <b>143,946</b>                      | <b>147,277</b>    | <b>143,445</b> | <b>142,880</b> | <b>139,838</b> | <b>150,857</b> | <b>-2.3</b>                       | <b>2.7</b>                        | <b>2.9</b>                        | <b>-2.4</b>                       |
| 56 pt                              | Administrative and support and waste<br>management and remediation services<br>(except landscaping services) .....             | 133,147                             | 135,445           | 131,373        | 129,889        | 128,572        | 137,834        | -1.7                              | 3.1                               | 3.6                               | -1.7                              |
| 561                                | Administrative and support services .....  | 127,497                             | 130,037           | 126,293        | 126,236        | 123,964        | 132,429        | -2.0                              | 3.0                               | 2.9                               | -1.8                              |
| 5613                               | Employment services .....  | 43,261                              | 43,880            | 39,740         | 38,321         | 38,870         | 44,460         | -1.4                              | 10.4                              | 11.3                              | -1.3                              |
| 5615                               | Travel arrangement and reservation services .....  | 7,569                               | 7,247             | 7,541          | 7,855          | 7,259          | 7,453          | 4.4                               | -3.9                              | 4.3                               | -2.8                              |
| 561 pt                             | Other administrative and support services <sup>9</sup> .....   | 76,667                              | 78,910            | 79,012         | 80,060         | 77,835         | 80,516         | -2.8                              | -0.1                              | -1.5                              | -2.0                              |
| 561 pt*                            | Other administrative and support services<br>(except landscaping services) <sup>10</sup> .....                                 | 65,868                              | 67,078            | 66,940         | 67,069         | 66,569         | 67,493         | -1.8                              | 0.2                               | -1.1                              | -0.6                              |
| 562                                | Waste management and remediation services .....  | 16,449                              | 17,240            | 17,152         | 16,644         | 15,874         | 18,428         | -4.6                              | 0.5                               | 3.6                               | -6.4                              |

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| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Total revenue (millions of dollars) |                   |                |                |                |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|--|-------------------------------------|-------------------|----------------|----------------|----------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |  | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009     | 2Q<br>2009     | 1Q<br>2009     | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| <b>62</b>                          | <b>Health care and social assistance .....</b>   | <b>450,456</b>                      | <b>451,213</b>    | <b>445,265</b> | <b>449,707</b> | <b>438,864</b> | <b>X</b>   | <b>-0.2</b>                       | <b>1.3</b>                        | <b>2.6</b>                        | <b>X</b>                          |
| 62 pt                              | Selected health care services <sup>11</sup> .....  | 234,601                             | 234,190           | 231,896        | 232,583        | 228,482        | 223,272    | 0.2                               | 1.0                               | 2.7                               | 4.9                               |
| 621                                | Ambulatory health care services .....  | 182,303                             | 183,084           | 182,011        | 182,194        | 177,581        | X          | -0.4                              | 0.6                               | 2.7                               | X                                 |
| 6211                               | Offices of physicians.....   | 92,633                              | 95,365            | 94,061         | 94,026         | 90,727         | X          | -2.9                              | 1.4                               | 2.1                               | X                                 |
| 6212                               | Offices of dentists.....   | 25,184                              | 23,479            | 24,564         | 25,308         | 25,976         | X          | 7.3                               | -4.4                              | -3.0                              | X                                 |
| 6213                               | Offices of other health practitioners .....  | 13,884                              | 13,536            | 13,027         | 13,153         | 12,723         | X          | 2.6                               | 3.9                               | 9.1                               | X                                 |
| 6214                               | Outpatient care centers .....  | 19,666                              | 19,736            | 19,396         | 19,056         | 18,294         | X          | -0.4                              | 1.8                               | 7.5                               | X                                 |
| 6215                               | Medical and diagnostic laboratories .....  | 9,997                               | 9,997             | 10,162         | 10,142         | 9,696          | X          | Z                                 | -1.6                              | 3.1                               | X                                 |
| 6216                               | Home health care services .....  | 14,391                              | 14,451            | 14,185         | 13,936         | 13,697         | X          | -0.4                              | 1.9                               | 5.1                               | X                                 |
| 6219                               | Other ambulatory health care services .....  | 6,548                               | 6,520             | 6,616          | 6,573          | 6,468          | X          | 0.4                               | -1.5                              | 1.2                               | X                                 |
| 622                                | Hospitals .....  | 190,537                             | 190,109           | 188,390        | 189,306        | 186,285        | 181,022    | 0.2                               | 0.9                               | 2.3                               | 5.0                               |
| 623                                | Nursing and residential care facilities .....  | 44,064                              | 44,081            | 43,506         | 43,277         | 42,197         | 42,250     | Z                                 | 1.3                               | 4.4                               | 4.3                               |
| 624                                | Social assistance .....  | 33,552                              | 33,939            | 31,358         | 32,610         | 30,522         | X          | -1.1                              | 8.2                               | 9.9                               | X                                 |
| 6241                               | Individual and family services.....  | 16,365                              | 16,703            | 15,640         | 15,911         | 15,127         | X          | -2.0                              | 6.8                               | 8.2                               | X                                 |
| 6242                               | Community food and housing, and emergency<br>and other relief services .....               | 5,092                               | 5,228             | 4,177          | 4,874          | 4,125          | X          | -2.6                              | 25.2                              | 23.4                              | X                                 |
| 6243                               | Vocational rehabilitation services .....   | 4,440                               | 4,726             | 4,928          | 4,518          | 4,165          | X          | -6.1                              | -4.1                              | 6.6                               | X                                 |
| 6244                               | Child day care services .....  | 7,655                               | 7,282             | 6,613          | 7,307          | 7,105          | X          | 5.1                               | 10.1                              | 7.7                               | X                                 |
| <b>71</b>                          | <b>Arts, entertainment, and recreation.....</b>  | <b>39,854</b>                       | <b>43,044</b>     | <b>48,153</b>  | <b>45,299</b>  | <b>40,176</b>  | <b>X</b>   | <b>-7.4</b>                       | <b>-10.6</b>                      | <b>-0.8</b>                       | <b>X</b>                          |
| 711                                | Performing arts, spectator sports, and related industries ....                             | 13,679                              | 18,815            | 20,153         | 17,601         | 14,688         | X          | -27.3                             | -6.6                              | -6.9                              | X                                 |
| 7111                               | Performing arts companies.....   | 2,815                               | 3,583             | 3,374          | 3,316          | 3,127          | X          | -21.4                             | 6.2                               | -10.0                             | X                                 |
| 7112                               | Spectator sports.....  | 4,418                               | 8,115             | 9,146          | 7,269          | 4,545          | X          | -45.6                             | -11.3                             | -2.8                              | X                                 |
| 7113                               | Promoters of performing arts, sports, and similar events..                                 | 3,206                               | 3,330             | 4,232          | 3,898          | 3,442          | X          | -3.7                              | -21.3                             | -6.9                              | X                                 |
| 7114                               | Agents and managers for artists, athletes,<br>entertainers, and other public figures ..... | 904                                 | 1,058             | 972            | 991            | 975            | X          | -14.6                             | 8.8                               | -7.3                              | X                                 |
| 7115                               | Independent artists, writers, and performers.....  | 2,336                               | 2,729             | 2,429          | 2,127          | 2,599          | X          | -14.4                             | 12.4                              | -10.1                             | X                                 |
| 712                                | Museums, historical sites, and similar institutions.....                                   | 2,661                               | 3,398             | 3,295          | 3,257          | 2,200          | X          | -21.7                             | 3.1                               | 21.0                              | X                                 |
| 713                                | Amusement, gambling, and recreation industries.....  | 23,514                              | 20,831            | 24,705         | 24,441         | 23,288         | X          | 12.9                              | -15.7                             | 1.0                               | X                                 |
| 7131                               | Amusement parks and arcades.....   | 1,934                               | 2,251             | 3,989          | 3,287          | 1,964          | X          | -14.1                             | -43.6                             | -1.5                              | X                                 |
| 7132                               | Gambling industries.....   | 6,995                               | 6,162             | 7,091          | 7,297          | 7,803          | X          | 13.5                              | -13.1                             | -10.4                             | X                                 |
| 7139                               | Other amusement and recreation industries.....   | 14,585                              | 12,418            | 13,625         | 13,857         | 13,521         | X          | 17.5                              | -8.9                              | 7.9                               | X                                 |

See footnotes at end of table.

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Total revenue (millions of dollars) |                   |               |               |               |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|---|-------------------------------------|-------------------|---------------|---------------|---------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009    | 2Q<br>2009    | 1Q<br>2009    | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| <b>81</b>                          | <b>Other services (except public administration) <sup>12</sup> .....</b>  | <b>89,992</b>                       | <b>95,301</b>     | <b>88,391</b> | <b>86,464</b> | <b>85,899</b> | <b>X</b>   | <b>-5.6</b>                       | <b>7.8</b>                        | <b>4.8</b>                        | <b>X</b>                          |
| 811                                | Repair and maintenance.....   | 29,665                              | 28,592            | 28,419        | 29,252        | 29,183        | X          | 3.8                               | 0.6                               | 1.7                               | X                                 |
| 8111                               | Automotive repair and maintenance.....  | 17,363                              | 16,354            | 16,721        | 16,727        | 16,555        | X          | 6.2                               | -2.2                              | 4.9                               | X                                 |
| 8112                               | Electronic and precision equipment<br>repair and maintenance .....  | 4,703                               | 4,486             | 4,381         | 4,280         | 4,269         | X          | 4.8                               | 2.4                               | 10.2                              | X                                 |
| 8113                               | Commercial and industrial machinery and<br>equipment (except automotive and<br>electronic) repair and maintenance ..... | 5,963                               | 6,238             | 5,559         | 6,349         | 6,624         | X          | -4.4                              | 12.2                              | -10.0                             | X                                 |
| 8114                               | Personal and household goods repair and maintenance ...   | 1,636                               | 1,514             | 1,758         | 1,896         | 1,735         | X          | 8.1                               | -13.9                             | -5.7                              | X                                 |
| 812                                | Personal and laundry services.....  | 18,530                              | 19,033            | 18,988        | 19,187        | 19,139        | X          | -2.6                              | 0.2                               | -3.2                              | X                                 |
| 8121                               | Personal care services.....   | 5,959                               | 5,928             | 6,005         | 6,261         | 6,233         | X          | 0.5                               | -1.3                              | -4.4                              | X                                 |
| 8122                               | Death care services.....  | 3,921                               | 4,031             | 3,791         | 3,735         | 3,777         | X          | -2.7                              | 6.3                               | 3.8                               | X                                 |
| 8123                               | Drycleaning and laundry services.....   | 5,348                               | 5,571             | 5,417         | 5,552         | 5,608         | X          | -4.0                              | 2.8                               | -4.6                              | X                                 |
| 8129                               | Other personal services.....  | 3,302                               | 3,503             | 3,775         | 3,639         | 3,521         | X          | -5.7                              | -7.2                              | -6.2                              | X                                 |
| 813                                | Religious, grantmaking, civic, professional, and<br>similar organizations <sup>13</sup> .....                           | 41,797                              | 47,676            | 40,984        | 38,025        | 37,577        | X          | -12.3                             | 16.3                              | 11.2                              | X                                 |

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

(3) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(4) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

(5) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(6) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

(7) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(8) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

(9) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(10) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

(11) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

(12) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(13) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations)

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html). For NAICS 52, estimates may include unrealized gains (losses).

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>revenue | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|--|--|---|
|                       |   |  | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| <b>48pt-49</b>        | <b>Transportation and warehousing .....</b>   | <b>3.5</b>   | <b>0.9</b>   | <b>1.1</b>                                      |
| 484                   | Truck transportation.....   | 5.7  | 1.2  | 1.8   |
| 4841                  | General freight trucking.....   | 7.3  | 1.3  | 2.4   |
| 48411                 | General freight trucking, local.....  | 15.5   | 4.2  | 5.5   |
| 48412                 | General freight trucking, long-distance.....  | 6.7  | 0.9  | 2.0   |
| 4842                  | Specialized freight trucking.....   | 9.7  | 2.3  | 2.5   |
| 492                   | Couriers and messengers.....  | 1.7  | 0.4  | 0.7   |
| 493                   | Warehousing and storage.....  | 7.9  | 0.8  | 1.5   |
| <b>51</b>             | <b>Information .....</b>  | <b>1.0</b>   | <b>0.3</b>   | <b>0.5</b>                                      |
| 511                   | Publishing industries (except Internet) .....   | 2.6  | 0.5  | 1.4   |
| 51111                 | Newspaper publishers .....  | 5.6  | 1.8  | 3.0   |
| 51112                 | Periodical publishers .....   | 5.6  | 1.3  | 2.0   |
| 5111 pt               | Book, directory and mailing list, and other publishers ....   | 2.2  | 1.2  | 1.7   |
| 5112                  | Software publishers .....   | 4.5  | 1.0  | 2.2   |
| 512                   | Motion picture and sound recording industries .....   | 3.1  | 2.3  | 2.2   |
| 515                   | Broadcasting (except Internet) .....  | 2.2  | 0.4  | 0.4   |
| 5151                  | Radio and television broadcasting .....   | 3.4  | 0.8  | 1.0   |
| 5152                  | Cable and other subscription programming .....  | 1.2  | 0.1  | 0.6   |
| 516,<br>5181,<br>519  | Internet publishing and broadcasting, Internet<br>service providers and web search portals,<br>and other information services ..... | 8.0  | 1.3  | 2.4   |
| 517                   | Telecommunications .....  | 1.3  | 0.3  | 0.5   |
| 5171                  | Wired telecommunications carriers .....   | 3.3  | 1.0  | 0.4   |
| 5172                  | Wireless telecommunications carriers<br>(except satellite) .....  | 2.1  | 0.3  | 1.3   |
| 5175                  | Cable and other program distribution .....  | 1.7  | 0.2  | 0.3   |
| 517 pt                | Other telecommunications .....  | 7.5  | 1.1  | 2.6   |
| 5182                  | Data processing, hosting, and related services .....  | 4.0  | 1.3  | 1.7   |
| <b>52</b>             | <b>Finance and insurance .....</b>  | <b>3.9</b>   | <b>0.8</b>   | <b>X</b>  |
| 52 pt                 | Finance and insurance (except monetary<br>authorities-central bank) .....   | 4.0  | 1.2  | X   |
| 521                   | Monetary authorities-central bank.....  | 0.0  | 0.0  | X   |
| 522                   | Credit intermediation and related activities.....   | 8.7  | 1.2  | X   |
| 523                   | Securities, commodity contracts, and other financial<br>investments and related activities .....                                    | 3.6  | 1.2  | X   |
| 5231                  | Securities and commodity contracts<br>intermediation and brokerage .....  | 5.3  | 1.3  | X   |
| 5232                  | Securities and commodity exchanges .....  | 0.1  | Z  | X   |
| 5239                  | Other financial investment activities .....   | 3.3  | 2.0  | X   |
| 524                   | Insurance carriers and related activities .....   | 4.6  | 1.1  | X   |
| 5241                  | Insurance carriers .....  | 4.6  | 1.1  | X   |
| 5242                  | Agencies, brokerages, and other<br>insurance related activities .....   | 9.0  | 1.2  | X   |

See footnotes at end of table.

**Table 2. Selected Services - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business   | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>revenue | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|--|--|--|---|
|                       |  |  | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| <b>532</b>            | <b>Rental and leasing services.....</b>  | <b>3.6</b>   | <b>1.4</b>   | <b>1.2</b>                                      |
| 5321                  | Automotive equipment rental and leasing .....  | 3.8  | 1.3  | 1.3   |
| 53211                 | Passenger car rental and leasing.....  | 5.9  | 1.3  | 1.8   |
| 53212                 | Truck, utility trailer, and RV (Recreational<br>Vehicle) rental and leasing .....  | 6.7  | 1.7  | 2.5   |
| 5322                  | Consumer goods rental .....  | 7.1  | 1.3  | 1.5   |
| 5323                  | General rental centers.....  | 6.4  | 2.4  | 1.9   |
| 5324                  | Commercial and industrial machinery and<br>equipment rental and leasing .....  | 8.2  | 2.1  | 2.4   |
| <b>54</b>             | <b>Professional, scientific, and technical services .....</b>  | <b>3.2</b>   | <b>0.5</b>   | <b>1.2</b>                                      |
| 54 pt                 | Professional, scientific, and technical services<br>(except landscape architectural services<br>and veterinary services) ..... | 3.1  | 0.5  | 1.3   |
| 5411                  | Legal services .....   | 7.9  | 2.9  | 1.6   |
| 5412                  | Accounting, tax preparation, bookkeeping,<br>and payroll services .....  | 7.9  | 2.1  | 2.7   |
| 5413                  | Architectural, engineering, and related services .....   | 3.6  | 0.9  | 1.8   |
| 5413 pt               | Architectural and related services .....   | 7.3  | 3.4  | 2.8   |
| 54133                 | Engineering services .....   | 3.5  | 1.1  | 2.4   |
| 5415                  | Computer systems design and related services .....   | 7.7  | 1.5  | 4.5   |
| 5416                  | Management, scientific, and technical<br>consulting services .....   | 5.3  | 1.2  | 1.5   |
| 5417                  | Scientific research and development services .....   | 11.2   | 1.6  | 2.2   |
| 5418                  | Advertising and related services .....   | 3.8  | 1.7  | 3.1   |
| 541 pt                | Other professional, scientific, and technical services .....   | 4.7  | 1.8  | 2.2   |
| <b>56</b>             | <b>Administrative and support and waste<br/>management and remediation services .....</b>                                      | <b>2.3</b>   | <b>0.8</b>   | <b>1.6</b>                                      |
| 56 pt                 | Administrative and support and waste<br>management and remediation services<br>(except landscaping services) .....             | 2.7  | 0.8  | 1.6   |
| 561                   | Administrative and support services .....  | 2.7  | 0.9  | 1.9   |
| 5613                  | Employment services .....  | 6.2  | 1.7  | 2.6   |
| 5615                  | Travel arrangement and reservation services .....  | 4.2  | 2.5  | 2.7   |
| 561 pt                | Other administrative and support services .....  | 3.9  | 1.2  | 2.3   |
| 561 pt*               | Other administrative and support services<br>(except landscaping services) .....   | 4.8  | 0.9  | 2.5   |
| 562                   | Waste management and remediation services .....  | 10.6   | 1.5  | 6.2   |

See footnotes at end of table.

**Table 2. Selected Services - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business   | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>revenue | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|--|--|--|---|
|                       |  |  | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| <b>62</b>             | <b>Health care and social assistance .....</b>   | <b>1.6</b>   | <b>0.3</b>   | <b>0.4</b>                                      |
| 62 pt                 | Selected health care services .....  | 3.0  | 0.4  | 1.3   |
| 621                   | Ambulatory health care services .....  | 2.7  | 0.4  | 0.6   |
| 6211                  | Offices of physicians.....   | 3.4  | 0.7  | 1.3   |
| 6212                  | Offices of dentists.....   | 4.8  | 0.9  | 1.2   |
| 6213                  | Offices of other health practitioners .....  | 4.8  | 1.2  | 2.0   |
| 6214                  | Outpatient care centers .....  | 5.2  | 0.8  | 1.4   |
| 6215                  | Medical and diagnostic laboratories .....  | 2.8  | 1.2  | 2.3   |
| 6216                  | Home health care services .....  | 11.5   | 1.2  | 2.3   |
| 6219                  | Other ambulatory health care services .....  | 3.3  | 1.3  | 1.5   |
| 622                   | Hospitals .....  | 3.6  | 0.7  | 1.4   |
| 623                   | Nursing and residential care facilities .....  | 4.5  | 0.7  | 1.6   |
| 624                   | Social assistance .....  | 6.7  | 1.7  | 2.5   |
| 6241                  | Individual and family services.....  | 6.6  | 3.0  | 3.2   |
| 6242                  | Community food and housing, and emergency<br>and other relief services .....               | 4.6  | 4.1  | 3.9   |
| 6243                  | Vocational rehabilitation services .....   | 23.0   | 3.1  | 6.0   |
| 6244                  | Child day care services .....  | 7.0  | 2.4  | 7.1   |
| <b>71</b>             | <b>Arts, entertainment, and recreation.....</b>  | <b>3.4</b>   | <b>3.2</b>   | <b>1.8</b>                                      |
| 711                   | Performing arts, spectator sports, and related industries .....                            | 5.8  | 5.0  | 4.4   |
| 7111                  | Performing arts companies.....   | 10.6   | 5.2  | 7.6   |
| 7112                  | Spectator sports.....  | 14.8   | 12.1   | 8.9   |
| 7113                  | Promoters of performing arts, sports, and similar events...                                | 4.5  | 5.1  | 4.2   |
| 7114                  | Agents and managers for artists, athletes,<br>entertainers, and other public figures ..... | 9.7  | 5.0  | 7.0   |
| 7115                  | Independent artists, writers, and performers.....  | 14.6   | 19.6   | 7.4   |
| 712                   | Museums, historical sites, and similar institutions.....                                   | 10.7   | 3.7  | 2.6   |
| 713                   | Amusement, gambling, and recreation industries.....  | 6.6  | 2.6  | 1.9   |
| 7131                  | Amusement parks and arcades.....   | 5.1  | 1.6  | 1.1   |
| 7132                  | Gambling industries.....   | 11.4   | 1.5  | 5.1   |
| 7139                  | Other amusement and recreation industries.....   | 8.7  | 3.8  | 3.8   |

See footnotes at end of table.



**Table 2. Selected Services - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>revenue | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|--|--|---|
|                       |   |  | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| <b>81</b>             | <b>Other services (except public administration) .....</b>  | <b>4.2</b>   | <b>2.1</b>   | <b>2.2</b>                                      |
| 811                   | Repair and maintenance.....   | 6.3  | 1.3  | 1.8   |
| 8111                  | Automotive repair and maintenance.....  | 10.2   | 1.5  | 1.9   |
| 8112                  | Electronic and precision equipment<br>repair and maintenance .....  | 18.8   | 1.6  | 2.0   |
| 8113                  | Commercial and industrial machinery and<br>equipment (except automotive and<br>electronic) repair and maintenance ..... | 13.1   | 4.0  | 5.2   |
| 8114                  | Personal and household goods repair and maintenance ....  | 17.2   | 6.0  | 9.2   |
| 812                   | Personal and laundry services.....  | 5.8  | 0.9  | 1.9   |
| 8121                  | Personal care services.....   | 7.3  | 1.4  | 2.9   |
| 8122                  | Death care services.....  | 12.2   | 2.7  | 3.0   |
| 8123                  | Drycleaning and laundry services.....   | 4.6  | 1.7  | 3.7   |
| 8129                  | Other personal services.....  | 13.0   | 1.9  | 2.6   |
| 813                   | Religious, grantmaking, civic, professional, and<br>similar organizations .....   | 4.5  | 4.1  | 4.4   |

X Not applicable. Z Less than .05 percent.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Revenue (Millions of dollars) |                   |            |            | Percent of revenue |                   |            |            |
|------------------------------------|---|-------------------------------|-------------------|------------|------------|--------------------|-------------------|------------|------------|
|                                    |   | 1Q<br>2010<br>(p)             | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2010<br>(p)  | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 51                                 | Information   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 282,231                       | 295,802           | 281,290    | 282,776    | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 12,308                        | 12,677            | 13,388     | 12,948     | 4.4                | 4.3               | 4.8        | 4.6        |
|                                    | Business .....  | 167,555                       | 177,827           | 166,090    | 167,146    | 59.4               | 60.1              | 59.0       | 59.1       |
|                                    | Household consumers and individual users.....                       | 102,368                       | 105,298           | 101,812    | 102,682    | 36.3               | 35.6              | 36.2       | 36.3       |
| 511                                | Publishing industries (except Internet)                             |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 66,041                        | 74,658            | 68,105     | 68,287     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 3,762                         | 4,479             | 5,153      | 4,506      | 5.7                | 6.0               | 7.6        | 6.6        |
|                                    | Business .....  | 51,441                        | 58,268            | 52,666     | 52,922     | 77.9               | 78.0              | 77.3       | 77.5       |
|                                    | Household consumers and individual users.....                       | 10,838                        | 11,911            | 10,286     | 10,859     | 16.4               | 16.0              | 15.1       | 15.9       |
| 5111                               | Newspaper publishers  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 8,811                         | 9,980             | 9,424      | 9,631      | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 148                           | 167               | 153        | 145        | 1.7                | 1.7               | 1.6        | 1.5        |
|                                    | Business .....  | 6,835                         | 7,807             | 7,380      | 7,540      | 77.6               | 78.2              | 78.3       | 78.3       |
|                                    | Household consumers and individual users.....                       | 1,828                         | 2,006             | 1,891      | 1,946      | 20.7               | 20.1              | 20.1       | 20.2       |
| 5112                               | Periodical publishers   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 9,407                         | 10,359            | 9,407      | 9,691      | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 61                            | 71                | 65         | 69         | 0.6                | 0.7               | 0.7        | 0.7        |
|                                    | Business .....  | 7,450                         | 8,120             | 7,576      | 7,760      | 79.2               | 78.4              | 80.5       | 80.1       |
|                                    | Household consumers and individual users.....                       | 1,896                         | 2,168             | 1,766      | 1,862      | 20.2               | 20.9              | 18.8       | 19.2       |
| 5111 pt                            | Book, directory and mailing list, and other publishers <sup>2</sup> |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 11,846                        | 12,948            | 15,295     | 13,451     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 1,023                         | 1,353             | 2,323      | 1,551      | 8.6                | 10.4              | 15.2       | 11.5       |
|                                    | Business .....  | 7,903                         | 8,768             | 10,083     | 8,959      | 66.7               | 67.7              | 65.9       | 66.6       |
|                                    | Household consumers and individual users.....                       | 2,920                         | 2,827             | 2,889      | 2,941      | 24.6               | 21.8              | 18.9       | 21.9       |
| 5112                               | Software publishers   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 35,977                        | 41,371            | 33,979     | 35,514     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 2,530                         | 2,888             | 2,612      | 2,741      | 7.0                | 7.0               | 7.7        | 7.7        |
|                                    | Business .....  | 29,253                        | 33,573            | 27,627     | 28,663     | 81.3               | 81.2              | 81.3       | 80.7       |
|                                    | Household consumers and individual users.....                       | 4,194                         | 4,910             | 3,740      | 4,110      | 11.7               | 11.9              | 11.0       | 11.6       |
| 512                                | Motion picture and sound recording industries                       |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 25,830                        | 27,557            | 24,034     | 25,590     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 229                           | 175               | 171        | 216        | 0.9                | 0.6               | 0.7        | 0.8        |
|                                    | Business .....  | 20,229                        | 21,516            | 18,697     | 19,541     | 78.3               | 78.1              | 77.8       | 76.4       |
|                                    | Household consumers and individual users.....                       | 5,372                         | 5,866             | 5,166      | 5,833      | 20.8               | 21.3              | 21.5       | 22.8       |

See footnotes at end of table.

**Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Revenue (Millions of dollars) |                   |            |            | Percent of revenue |                   |            |            |
|------------------------------------|---|-------------------------------|-------------------|------------|------------|--------------------|-------------------|------------|------------|
|                                    |   | 1Q<br>2010<br>(p)             | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2010<br>(p)  | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 515                                | Broadcasting (except Internet)  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 24,607                        | 25,426            | 23,433     | 23,479     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 162                           | S                 | 148        | 175        | 0.7                | S                 | 0.6        | 0.7        |
|                                    | Business .....  | 22,825                        | 23,658            | 21,823     | 21,800     | 92.8               | 93.0              | 93.1       | 92.8       |
|                                    | Household consumers and individual users.....   | 1,620                         | 1,606             | 1,462      | 1,504      | 6.6                | 6.3               | 6.2        | 6.4        |
| 5151                               | Radio and television broadcasting   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 12,870                        | 13,577            | 11,771     | 11,961     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 148                           | S                 | 133        | 159        | 1.1                | S                 | 1.1        | 1.3        |
|                                    | Business .....  | 11,871                        | 12,569            | 10,893     | 11,031     | 92.2               | 92.6              | 92.5       | 92.2       |
|                                    | Household consumers and individual users.....   | 851                           | 860               | 745        | 771        | 6.6                | 6.3               | 6.3        | 6.4        |
| 5152                               | Cable and other subscription programming  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 11,737                        | 11,849            | 11,662     | 11,518     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
|                                    | Business .....  | 10,954                        | 11,089            | 10,930     | 10,769     | 93.3               | 93.6              | 93.7       | 93.5       |
|                                    | Household consumers and individual users.....   | 769                           | 746               | 717        | 733        | 6.6                | 6.3               | 6.1        | 6.4        |
| 516,<br>5181,<br>519               | Internet publishing and broadcasting, Internet<br>service providers and web search portals,<br>and other information services |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 15,997                        | 16,547            | 15,117     | 14,929     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 2,291                         | 2,051             | 2,077      | 1,960      | 14.3               | 12.4              | 13.7       | 13.1       |
|                                    | Business .....  | 10,621                        | 11,044            | 9,904      | 9,755      | 66.4               | 66.7              | 65.5       | 65.3       |
|                                    | Household consumers and individual users.....   | 3,085                         | 3,452             | 3,136      | 3,214      | 19.3               | 20.9              | 20.7       | 21.5       |
| 517                                | Telecommunications  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 129,435                       | 131,183           | 130,594    | 130,464    | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 3,814                         | 3,809             | 3,835      | 3,839      | 2.9                | 2.9               | 2.9        | 2.9        |
|                                    | Business .....  | 45,264                        | 46,095            | 46,202     | 46,612     | 35.0               | 35.1              | 35.4       | 35.7       |
|                                    | Household consumers and individual users.....   | 80,357                        | 81,279            | 80,557     | 80,013     | 62.1               | 62.0              | 61.7       | 61.3       |
| 5171                               | Wired telecommunications carriers   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 44,411                        | 46,049            | 46,328     | 47,204     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 1,658                         | 1,628             | 1,746      | 1,794      | 3.7                | 3.5               | 3.8        | 3.8        |
|                                    | Business .....  | 22,927                        | 23,392            | 23,613     | 24,402     | 51.6               | 50.8              | 51.0       | 51.7       |
|                                    | Household consumers and individual users.....   | 19,826                        | 21,029            | 20,969     | 21,008     | 44.6               | 45.7              | 45.3       | 44.5       |
| 5172                               | Wireless telecommunications carriers (except satellite)   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 48,802                        | 48,649            | 48,270     | 47,363     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
|                                    | Business .....  | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
|                                    | Household consumers and individual users.....   | S                             | S                 | S          | S          | S                  | S                 | S          | S          |

See footnotes at end of table.

**Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business                               | Revenue (Millions of dollars) |                   |            |            | Percent of revenue |                   |            |            |
|------------------------------------|--|-------------------------------|-------------------|------------|------------|--------------------|-------------------|------------|------------|
|                                    |  | 1Q<br>2010<br>(p)             | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2010<br>(p)  | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 5175                               | Cable and other program distribution           |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....                            | 31,161                        | 31,349            | 30,880     | 30,822     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer                              |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....                               | S                             | 291               | 287        | 281        | S                  | 0.9               | 0.9        | 0.9        |
|                                    | Business .....                                 | 3,468                         | 3,475             | 3,335      | 3,272      | 11.1               | 11.1              | 10.8       | 10.6       |
|                                    | Household consumers and individual users.....  | 27,400                        | 27,583            | 27,258     | 27,269     | 87.9               | 88.0              | 88.3       | 88.5       |
| 517 pt                             | Other telecommunications <sup>3</sup>          |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....                            | 5,061                         | 5,136             | 5,116      | 5,075      | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer                              |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....                               | 453                           | 445               | 452        | 438        | 9.0                | 8.7               | 8.8        | 8.6        |
|                                    | Business .....                                 | 3,676                         | 3,737             | 3,902      | 3,909      | 72.6               | 72.8              | 76.3       | 77.0       |
|                                    | Household consumers and individual users.....  | 932                           | 954               | 762        | 728        | 18.4               | 18.6              | 14.9       | 14.3       |
| 5182                               | Data processing, hosting, and related services |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....                            | 20,321                        | 20,431            | 20,007     | 20,027     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer                              |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....                               | 2,050                         | S                 | 2,004      | 2,252      | 10.1               | S                 | 10.0       | 11.2       |
|                                    | Business .....                                 | 17,175                        | 17,246            | 16,798     | 16,516     | 84.5               | 84.4              | 84.0       | 82.5       |
|                                    | Household consumers and individual users.....  | S                             | S                 | S          | 1,259      | S                  | S                 | S          | 6.3        |

(p) Preliminary estimate. (r) Revised estimate.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(3) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 4 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business                                       | Median coefficient <sup>1</sup> of<br>variation for quarterly<br>total | Standard error for percent of total |                   |            |            |
|-----------------------|--|--|-------------------------------------|-------------------|------------|------------|
|                       |  | Estimate   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 51                    | Information  |  |                                     |                   |            |            |
|                       | Total revenue .....                                    | 1.0  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                                      |  |                                     |                   |            |            |
|                       | Government .....                                       | 4.6  | 0.2                                 | 0.2               | 0.2        | 0.2        |
|                       | Business .....   | 1.2  | 0.3                                 | 0.3               | 0.3        | 0.3        |
|                       | Household consumers and individual users.....          | 1.0  | 0.3                                 | 0.3               | 0.3        | 0.3        |
| 511                   | Publishing industries (except Internet)                |  |                                     |                   |            |            |
|                       | Total revenue .....                                    | 2.6  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                                      |  |                                     |                   |            |            |
|                       | Government .....                                       | 4.7  | 0.2                                 | 0.1               | 0.2        | 0.2        |
|                       | Business .....   | 2.7  | 0.5                                 | 0.6               | 0.5        | 0.5        |
|                       | Household consumers and individual users.....          | 3.8  | 0.4                                 | 0.5               | 0.4        | 0.4        |
| 51111                 | Newspaper publishers                                   |  |                                     |                   |            |            |
|                       | Total revenue .....                                    | 5.6  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                                      |  |                                     |                   |            |            |
|                       | Government .....                                       | 21.0   | 0.3                                 | 0.3               | 0.3        | 0.3        |
|                       | Business .....   | 6.5  | 0.9                                 | 0.9               | 1.3        | 1.2        |
|                       | Household consumers and individual users.....          | 5.3  | 0.7                                 | 0.8               | 1.1        | 1.1        |
| 51112                 | Periodical publishers                                  |  |                                     |                   |            |            |
|                       | Total revenue .....                                    | 5.6  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                                      |  |                                     |                   |            |            |
|                       | Government .....                                       | 16.2   | 0.1                                 | 0.1               | 0.1        | 0.1        |
|                       | Business .....   | 6.8  | 2.0                                 | 2.4               | 1.8        | 2.0        |
|                       | Household consumers and individual users.....          | 9.6  | 2.0                                 | 2.4               | 1.8        | 2.0        |
| 5111 pt               | Book, directory and mailing list, and other publishers |  |                                     |                   |            |            |
|                       | Total revenue .....                                    | 2.2  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                                      |  |                                     |                   |            |            |
|                       | Government .....                                       | 8.3  | 0.7                                 | 0.7               | 1.3        | 1.1        |
|                       | Business .....   | 3.4  | 1.9                                 | 1.6               | 1.3        | 1.3        |
|                       | Household consumers and individual users.....          | 6.3  | 1.9                                 | 1.5               | 1.1        | 1.0        |
| 5112                  | Software publishers                                    |  |                                     |                   |            |            |
|                       | Total revenue .....                                    | 4.5  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                                      |  |                                     |                   |            |            |
|                       | Government .....                                       | 7.5  | 0.5                                 | 0.4               | 0.4        | 0.6        |
|                       | Business .....   | 4.8  | 0.5                                 | 0.6               | 0.5        | 0.7        |
|                       | Household consumers and individual users.....          | 6.1  | 0.4                                 | 0.5               | 0.6        | 0.6        |
| 512                   | Motion picture and sound recording industries          |  |                                     |                   |            |            |
|                       | Total revenue .....                                    | 3.1  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                                      |  |                                     |                   |            |            |
|                       | Government .....                                       | 26.1   | 0.2                                 | 0.2               | 0.2        | 0.2        |
|                       | Business .....   | 2.6  | 1.2                                 | 1.5               | 1.5        | 1.1        |
|                       | Household consumers and individual users.....          | 9.2  | 1.3                                 | 1.5               | 1.5        | 1.1        |

See footnotes at end of table.

**Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup> of<br>variation for quarterly<br>total | Standard error for percent of total |                   |            |            |
|-----------------------|---|--|-------------------------------------|-------------------|------------|------------|
|                       |   | Estimate   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 515                   | Broadcasting (except Internet)  |  |                                     |                   |            |            |
|                       | Total revenue .....   | 2.2  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 14.3   | 0.1                                 | S                 | 0.1        | 0.2        |
|                       | Business .....  | 2.5  | 0.4                                 | 0.3               | 0.3        | 0.5        |
|                       | Household consumers and individual users.....   | 3.6  | 0.3                                 | 0.3               | 0.2        | 0.3        |
| 5151                  | Radio and television broadcasting   |  |                                     |                   |            |            |
|                       | Total revenue .....   | 3.4  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 15.9   | 0.2                                 | S                 | 0.2        | 0.3        |
|                       | Business .....  | 3.9  | 0.7                                 | 0.7               | 0.6        | 1.0        |
|                       | Household consumers and individual users.....   | 6.9  | 0.6                                 | 0.5               | 0.4        | 0.6        |
| 5152                  | Cable and other subscription programming  |  |                                     |                   |            |            |
|                       | Total revenue .....   | 1.2  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | S  | S                                   | S                 | S          | S          |
|                       | Business .....  | 1.1  | 0.2                                 | 0.2               | 0.2        | 0.2        |
|                       | Household consumers and individual users.....   | 3.9  | 0.2                                 | 0.2               | 0.2        | 0.2        |
| 516,<br>5181,<br>519  | Internet publishing and broadcasting, Internet<br>service providers and web search portals,<br>and other information services |  |                                     |                   |            |            |
|                       | Total revenue .....   | 8.0  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 18.6   | 1.6                                 | 1.4               | 1.3        | 1.3        |
|                       | Business .....  | 7.0  | 3.5                                 | 3.5               | 3.6        | 3.9        |
|                       | Household consumers and individual users.....   | 23.1   | 2.8                                 | 2.8               | 3.0        | 3.3        |
| 517                   | Telecommunications  |  |                                     |                   |            |            |
|                       | Total revenue .....   | 1.3  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 3.8  | 0.1                                 | 0.1               | 0.1        | 0.1        |
|                       | Business .....  | 1.7  | 0.4                                 | 0.3               | 0.3        | 0.3        |
|                       | Household consumers and individual users.....   | 1.3  | 0.4                                 | 0.4               | 0.4        | 0.3        |
| 5171                  | Wired telecommunications carriers   |  |                                     |                   |            |            |
|                       | Total revenue .....   | 3.3  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 4.1  | Z                                   | 0.1               | Z          | Z          |
|                       | Business .....  | 2.0  | 1.1                                 | 1.2               | 1.1        | 1.0        |
|                       | Household consumers and individual users.....   | 5.5  | 1.1                                 | 1.2               | 1.1        | 1.0        |
| 5172                  | Wireless telecommunications carriers (except satellite)   |  |                                     |                   |            |            |
|                       | Total revenue .....   | 2.1  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | S  | S                                   | S                 | S          | S          |
|                       | Business .....  | S  | S                                   | S                 | S          | S          |
|                       | Household consumers and individual users.....   | S  | S                                   | S                 | S          | S          |

See footnotes at end of table.

**Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business                               | Median coefficient <sup>1</sup> of<br>variation for quarterly<br>total | Standard error for percent of total |                   |            |            |
|-----------------------|--|--|-------------------------------------|-------------------|------------|------------|
|                       |  | Estimate   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 5175                  | Cable and other program distribution           |  |                                     |                   |            |            |
|                       | Total revenue .....                            | 1.7  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                              |  |                                     |                   |            |            |
|                       | Government .....                               | 29.8   | S                                   | 0.2               | 0.2        | 0.2        |
|                       | Business .....                                 | 14.1   | 1.3                                 | 1.3               | 1.3        | 1.2        |
| 517 pt                | Household consumers and individual users.....  | 0.9  | 1.6                                 | 1.5               | 1.5        | 1.4        |
|                       | Other telecommunications                       |  |                                     |                   |            |            |
|                       | Total revenue .....                            | 7.5  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                              |  |                                     |                   |            |            |
|                       | Government .....                               | 16.6   | 1.6                                 | 1.6               | 1.8        | 1.4        |
| 5182                  | Business .....                                 | 10.2   | 2.9                                 | 2.6               | 2.5        | 2.2        |
|                       | Household consumers and individual users.....  | 5.5  | 1.7                                 | 1.6               | 1.3        | 1.3        |
|                       | Data processing, hosting, and related services |  |                                     |                   |            |            |
|                       | Total revenue .....                            | 4.0  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer                              |  |                                     |                   |            |            |
|                       | Government .....                               | 12.8   | 0.9                                 | S                 | 1.1        | 1.1        |
|                       | Business .....                                 | 3.6  | 1.3                                 | 1.5               | 1.5        | 1.5        |
|                       | Household consumers and individual users.....  | 23.0   | S                                   | S                 | S          | 1.1        |

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

S Corresponding estimate in Table 3 does not meet publication standards because of high sampling variability or poor response quality.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 5. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Revenue (Millions of dollars) |                   |            |            | Percent of revenue |                   |            |            |
|------------------------------------|--|-------------------------------|-------------------|------------|------------|--------------------|-------------------|------------|------------|
|                                    |  | 1Q<br>2010<br>(p)             | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2010<br>(p)  | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 54                                 | Professional, scientific, and technical services   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 334,722                       | 334,335           | 322,559    | 326,263    | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 72,054                        | 71,739            | 72,161     | 69,369     | 21.5               | 21.5              | 22.4       | 21.3       |
|                                    | Business .....   | 218,993                       | 223,984           | 211,187    | 216,533    | 65.4               | 67.0              | 65.5       | 66.4       |
|                                    | Household consumers and individual users .....   | 43,675                        | 38,612            | 39,211     | 40,361     | 13.0               | 11.5              | 12.2       | 12.4       |
| 54 pt                              | Professional, scientific, and technical services<br>(except landscape architectural services<br>and veterinary services) |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 327,090                       | 326,875           | 314,514    | 317,720    | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 72,068                        | 71,750            | 72,159     | 69,363     | 22.0               | 22.0              | 22.9       | 21.8       |
|                                    | Business .....   | 218,296                       | 223,164           | 210,344    | 215,475    | 66.7               | 68.3              | 66.9       | 67.8       |
|                                    | Household consumers and individual users .....   | 36,726                        | 31,961            | 32,011     | 32,882     | 11.2               | 9.8               | 10.2       | 10.3       |
| 5411                               | Legal services   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 62,559                        | 71,433            | 65,264     | 64,379     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 3,959                         | 4,309             | 4,567      | 4,114      | 6.3                | 6.0               | 7.0        | 6.4        |
|                                    | Business .....   | 36,572                        | 46,277            | 39,575     | 40,958     | 58.5               | 64.8              | 60.6       | 63.6       |
|                                    | Household consumers and individual users .....   | 22,028                        | 20,847            | 21,122     | 19,307     | 35.2               | 29.2              | 32.4       | 30.0       |
| 5412                               | Accounting, tax preparation, bookkeeping, and payroll services   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 36,738                        | 26,455            | 25,789     | 31,577     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
|                                    | Business .....   | 28,372                        | 21,872            | 21,545     | 24,059     | 77.2               | 82.7              | 83.5       | 76.2       |
|                                    | Household consumers and individual users .....   | 7,202                         | 3,755             | 3,406      | 6,548      | 19.6               | 14.2              | 13.2       | 20.7       |
| 5413                               | Architectural, engineering, and related services   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 56,212                        | 58,559            | 59,704     | 60,526     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 23,056                        | 23,693            | 24,767     | 24,167     | 41.0               | 40.5              | 41.5       | 39.9       |
|                                    | Business .....   | 31,673                        | 33,484            | 33,318     | 34,653     | 56.3               | 57.2              | 55.8       | 57.3       |
|                                    | Household consumers and individual users .....   | 1,483                         | 1,382             | 1,619      | 1,706      | 2.6                | 2.4               | 2.7        | 2.8        |
| 5413 pt                            | Architectural and related services <sup>2</sup>  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 12,632                        | 13,943            | 13,902     | 14,188     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 2,332                         | 2,726             | 2,885      | 2,636      | 18.5               | 19.6              | 20.8       | 18.6       |
|                                    | Business .....   | 9,176                         | 10,196            | 9,782      | 10,239     | 72.6               | 73.1              | 70.4       | 72.2       |
|                                    | Household consumers and individual users .....   | 1,124                         | 1,021             | 1,235      | 1,313      | 8.9                | 7.3               | 8.9        | 9.3        |
| 54133                              | Engineering services   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 43,580                        | 44,616            | 45,802     | 46,338     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 20,724                        | 20,967            | 21,882     | 21,531     | 47.6               | 47.0              | 47.8       | 46.5       |
|                                    | Business .....   | 22,497                        | 23,288            | 23,536     | 24,414     | 51.6               | 52.2              | 51.4       | 52.7       |
|                                    | Household consumers and individual users .....   | S                             | 361               | 384        | S          | S                  | 0.8               | 0.8        | S          |

See footnotes at end of table.



**Table 5. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Revenue (Millions of dollars) |                   |            |            | Percent of revenue |                   |            |            |
|------------------------------------|---|-------------------------------|-------------------|------------|------------|--------------------|-------------------|------------|------------|
|                                    |   | 1Q<br>2010<br>(p)             | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2010<br>(p)  | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 5415                               | Computer systems design and related services                        |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 68,371                        | 67,120            | 63,092     | 62,437     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 22,394                        | 21,872            | 20,785     | 19,312     | 32.8               | 32.6              | 32.9       | 30.9       |
|                                    | Business .....  | 45,309                        | 44,642            | 41,736     | 42,486     | 66.3               | 66.5              | 66.2       | 68.0       |
|                                    | Household consumers and individual users .....                      | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
| 5416                               | Management, scientific, and technical consulting services           |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 41,175                        | 40,704            | 40,732     | 39,711     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 8,485                         | 8,225             | 8,472      | 8,838      | 20.6               | 20.2              | 20.8       | 22.3       |
|                                    | Business .....  | 31,882                        | 31,624            | 31,409     | 30,031     | 77.4               | 77.7              | 77.1       | 75.6       |
|                                    | Household consumers and individual users .....                      | S                             | 855               | 851        | S          | S                  | 2.1               | 2.1        | S          |
| 5417                               | Scientific research and development services                        |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 30,915                        | 30,964            | 30,146     | 29,365     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 11,020                        | 10,889            | 10,929     | 10,146     | 35.6               | 35.2              | 36.3       | 34.6       |
|                                    | Business .....  | 19,226                        | 19,332            | 18,536     | 18,651     | 62.2               | 62.4              | 61.5       | 63.5       |
|                                    | Household consumers and individual users .....                      | S                             | 743               | S          | 568        | S                  | 2.4               | S          | 1.9        |
| 5418                               | Advertising and related services                                    |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 18,020                        | 19,193            | 17,313     | 17,297     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 719                           | 690               | 661        | 643        | 4.0                | 3.6               | 3.8        | 3.7        |
|                                    | Business .....  | 16,620                        | 17,705            | 15,890     | 16,016     | 92.2               | 92.2              | 91.8       | 92.6       |
|                                    | Household consumers and individual users .....                      | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
| 541 pt                             | Other professional, scientific, and technical services <sup>3</sup> |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 20,732                        | 19,907            | 20,519     | 20,971     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
|                                    | Business .....  | 9,339                         | 9,048             | 9,178      | 9,679      | 45.0               | 45.5              | 44.7       | 46.5       |
|                                    | Household consumers and individual users .....                      | 10,136                        | 9,626             | 10,199     | 10,113     | 48.9               | 48.4              | 49.7       | 47.9       |

(p) Preliminary estimate. (r) Revised estimate.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(3) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 6 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 6. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business   | Median coefficient <sup>1</sup> of<br>variation for quarterly<br>total | Standard error for percent of total |                   |            |            |
|-----------------------|--|--|-------------------------------------|-------------------|------------|------------|
|                       |  | Estimate   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 54                    | Professional, scientific, and technical services   |  |                                     |                   |            |            |
|                       | Total revenue .....  | 3.2  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 3.9  | 0.8                                 | 0.8               | 0.8        | 0.6        |
|                       | Business .....   | 3.2  | 1.1                                 | 1.0               | 1.2        | 1.1        |
|                       | Household consumers and individual users .....   | 11.8   | 0.9                                 | 0.8               | 1.0        | 1.0        |
| 54 pt                 | Professional, scientific, and technical services<br>(except landscape architectural services<br>and veterinary services) |  |                                     |                   |            |            |
|                       | Total revenue .....  | 3.1  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 3.9  | 0.8                                 | 0.8               | 0.8        | 0.6        |
|                       | Business .....   | 3.2  | 1.1                                 | 1.0               | 1.3        | 1.1        |
|                       | Household consumers and individual users .....   | 13.4   | 0.9                                 | 0.8               | 1.0        | 0.9        |
| 5411                  | Legal services   |  |                                     |                   |            |            |
|                       | Total revenue .....  | 7.9  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 23.7   | 1.3                                 | 1.0               | 1.4        | 1.3        |
|                       | Business .....   | 8.1  | 3.8                                 | 4.0               | 4.5        | 4.2        |
|                       | Household consumers and individual users .....   | 20.3   | 3.5                                 | 3.2               | 3.9        | 3.7        |
| 5412                  | Accounting, tax preparation, bookkeeping, and payroll services   |  |                                     |                   |            |            |
|                       | Total revenue .....  | 7.9  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | S  | S                                   | S                 | S          | S          |
|                       | Business .....   | 7.5  | 1.6                                 | 1.4               | 1.4        | 1.7        |
|                       | Household consumers and individual users .....   | 15.6   | 1.1                                 | 1.5               | 1.4        | 1.3        |
| 5413                  | Architectural, engineering, and related services   |  |                                     |                   |            |            |
|                       | Total revenue .....  | 3.6  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 5.7  | 3.0                                 | 3.0               | 3.0        | 3.0        |
|                       | Business .....   | 8.7  | 3.0                                 | 3.2               | 3.1        | 3.2        |
|                       | Household consumers and individual users .....   | 12.0   | 0.4                                 | 0.3               | 0.3        | 0.3        |
| 5413 pt               | Architectural and related services   |  |                                     |                   |            |            |
|                       | Total revenue .....  | 7.3  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 27.0   | 6.4                                 | 6.2               | 6.4        | 6.2        |
|                       | Business .....   | 14.5   | 6.1                                 | 6.3               | 6.4        | 6.6        |
|                       | Household consumers and individual users .....   | 12.8   | 1.3                                 | 1.1               | 1.0        | 1.2        |
| 54133                 | Engineering services   |  |                                     |                   |            |            |
|                       | Total revenue .....  | 3.5  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 4.6  | 2.4                                 | 2.3               | 2.3        | 2.3        |
|                       | Business .....   | 7.2  | 2.5                                 | 2.5               | 2.5        | 2.5        |
|                       | Household consumers and individual users .....   | 28.6   | S                                   | 0.3               | 0.3        | S          |

See footnotes at end of table.

**Table 6. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup> of<br>variation for quarterly<br>total | Standard error for percent of total |                   |            |            |
|-----------------------|---|--|-------------------------------------|-------------------|------------|------------|
|                       |   | Estimate   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 5415                  | Computer systems design and related services              |  |                                     |                   |            |            |
|                       | Total revenue .....                                       | 7.7  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 9.0  | 3.1                                 | 2.7               | 2.0        | 2.1        |
|                       | Business .....  | 10.9   | 3.2                                 | 2.7               | 2.1        | 2.1        |
| 5416                  | Household consumers and individual users .....            | S  | S                                   | S                 | S          | S          |
|                       | Management, scientific, and technical consulting services |  |                                     |                   |            |            |
|                       | Total revenue .....                                       | 5.3  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 11.4   | 1.9                                 | 1.8               | 1.8        | 2.0        |
| 5417                  | Business .....  | 5.2  | 2.0                                 | 1.9               | 1.9        | 2.3        |
|                       | Household consumers and individual users .....            | 24.9   | S                                   | 0.5               | 0.5        | S          |
|                       | Scientific research and development services              |  |                                     |                   |            |            |
|                       | Total revenue .....                                       | 11.2   | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
| 5418                  | Government .....  | 16.3   | 3.7                                 | 3.9               | 3.5        | 3.3        |
|                       | Business .....  | 13.5   | 3.8                                 | 4.0               | 3.7        | 3.4        |
|                       | Household consumers and individual users .....            | 29.5   | S                                   | 0.6               | S          | 0.6        |
|                       | Advertising and related services                          |  |                                     |                   |            |            |
|                       | Total revenue .....                                       | 3.8  | Z                                   | Z                 | Z          | Z          |
| 541 pt                | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | 17.9   | 0.7                                 | 0.6               | 0.6        | 0.7        |
|                       | Business .....  | 3.5  | 1.2                                 | 1.7               | 1.8        | 1.4        |
|                       | Household consumers and individual users .....            | S  | S                                   | S                 | S          | S          |
|                       | Other professional, scientific, and technical services    |  |                                     |                   |            |            |
| 541 pt                | Total revenue .....                                       | 4.7  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer   |  |                                     |                   |            |            |
|                       | Government .....  | S  | S                                   | S                 | S          | S          |
|                       | Business .....  | 6.9  | 2.9                                 | 2.8               | 3.5        | 4.0        |
|                       | Household consumers and individual users .....            | 9.5  | 2.9                                 | 2.8               | 3.5        | 3.7        |

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

S Corresponding estimate in Table 5 does not meet publication standards because of high sampling variability or poor response quality.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 7. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Quarterly Revenue for Employer Firms by Class of Customer**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Revenue (Millions of dollars) |                   |            |            | Percent of revenue |                   |            |            |
|------------------------------------|--|-------------------------------|-------------------|------------|------------|--------------------|-------------------|------------|------------|
|                                    |  | 1Q<br>2010<br>(p)             | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2010<br>(p)  | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 56                                 | Administrative and support and waste management and remediation services                               |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 143,946                       | 147,277           | 143,445    | 142,880    | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 16,009                        | 16,515            | 16,247     | 15,599     | 11.1               | 11.2              | 11.3       | 10.9       |
|                                    | Business .....   | 106,974                       | 108,348           | 103,948    | 103,210    | 74.3               | 73.6              | 72.5       | 72.2       |
|                                    | Household consumers and individual users .....   | 20,963                        | 22,414            | 23,250     | 24,071     | 14.6               | 15.2              | 16.2       | 16.8       |
| 56 pt                              | Administrative and support and waste management and remediation services (except landscaping services) |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 133,147                       | 135,445           | 131,373    | 129,889    | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 14,065                        | 14,386            | 14,029     | 13,578     | 10.6               | 10.6              | 10.7       | 10.5       |
|                                    | Business .....   | 101,068                       | 102,360           | 98,231     | 97,069     | 75.9               | 75.6              | 74.8       | 74.7       |
|                                    | Household consumers and individual users .....   | 18,014                        | 18,699            | 19,113     | 19,242     | 13.5               | 13.8              | 14.5       | 14.8       |
| 561                                | Administrative and support services  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 127,497                       | 130,037           | 126,293    | 126,236    | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 12,935                        | 13,321            | 12,981     | 12,518     | 10.1               | 10.2              | 10.3       | 9.9        |
|                                    | Business .....   | 96,858                        | 97,578            | 93,316     | 92,874     | 76.0               | 75.0              | 73.9       | 73.6       |
|                                    | Household consumers and individual users .....   | 17,704                        | 19,138            | 19,996     | 20,844     | 13.9               | 14.7              | 15.8       | 16.5       |
| 5613                               | Employment services  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 43,261                        | 43,880            | 39,740     | 38,321     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | S                             | S                 | 1,366      | 1,245      | S                  | S                 | 3.4        | 3.2        |
|                                    | Business .....   | 41,076                        | 41,559            | 38,055     | 36,707     | 94.9               | 94.7              | 95.8       | 95.8       |
|                                    | Household consumers and individual users .....   | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
| 5615                               | Travel arrangement and reservation services  |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 7,569                         | 7,247             | 7,541      | 7,855      | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 283                           | 275               | 269        | 259        | 3.7                | 3.8               | 3.6        | 3.3        |
|                                    | Business .....   | 3,599                         | 3,423             | 3,399      | 3,549      | 47.5               | 47.2              | 45.1       | 45.2       |
|                                    | Household consumers and individual users .....   | 3,687                         | 3,549             | 3,873      | 4,047      | 48.7               | 49.0              | 51.4       | 51.5       |
| 561 pt                             | Other administrative and support services <sup>2</sup>   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....  | 76,667                        | 78,910            | 79,012     | 80,060     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer  |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....   | 10,995                        | 11,281            | 11,346     | 11,014     | 14.3               | 14.3              | 14.4       | 13.8       |
|                                    | Business .....   | 52,183                        | 52,596            | 51,862     | 52,618     | 68.1               | 66.7              | 65.6       | 65.7       |
|                                    | Household consumers and individual users .....   | 13,489                        | 15,033            | 15,804     | 16,428     | 17.6               | 19.1              | 20.0       | 20.5       |

See footnotes at end of table.

**Table 7. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Revenue (Millions of dollars) |                   |            |            | Percent of revenue |                   |            |            |
|------------------------------------|---|-------------------------------|-------------------|------------|------------|--------------------|-------------------|------------|------------|
|                                    |   | 1Q<br>2010<br>(p)             | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2010<br>(p)  | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 561 pt*                            | Other administrative and support services<br>(except landscaping services) <sup>3</sup> |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 65,868                        | 67,078            | 66,940     | 67,069     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | 9,051                         | 9,152             | 9,128      | 8,993      | 13.7               | 13.6              | 13.6       | 13.4       |
|                                    | Business .....  | 46,277                        | 46,608            | 46,145     | 46,477     | 70.3               | 69.5              | 68.9       | 69.3       |
|                                    | Household consumers and individual users .....  | 10,540                        | 11,318            | 11,667     | 11,599     | 16.0               | 16.9              | 17.4       | 17.3       |
| 562                                | Waste management and remediation services   |                               |                   |            |            |                    |                   |            |            |
|                                    | Total revenue .....   | 16,449                        | 17,240            | 17,152     | 16,644     | 100.0              | 100.0             | 100.0      | 100.0      |
|                                    | Class of customer   |                               |                   |            |            |                    |                   |            |            |
|                                    | Government .....  | S                             | S                 | S          | S          | S                  | S                 | S          | S          |
|                                    | Business .....  | 10,116                        | 10,770            | S          | 10,336     | 61.5               | 62.5              | S          | 62.1       |
|                                    | Household consumers and individual users .....  | 3,259                         | S                 | S          | S          | 19.8               | S                 | S          | S          |

(p) Preliminary estimate. (r) Revised estimate.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(3) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 8 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsa/www/qssreliability.html](http://www.census.gov/svsa/www/qssreliability.html).

**Table 8. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business   | Median coefficient <sup>1</sup> of<br>variation for quarterly<br>total | Standard error for percent of total |                   |            |            |
|-----------------------|--|--|-------------------------------------|-------------------|------------|------------|
|                       |  | Estimate   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 56                    | Administrative and support and waste management and remediation services                               |  |                                     |                   |            |            |
|                       | Total revenue .....  | 2.3  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 5.1  | 0.4                                 | 0.6               | 0.6        | 0.6        |
|                       | Business .....   | 2.3  | 1.1                                 | 1.3               | 1.3        | 1.4        |
|                       | Household consumers and individual users .....   | 11.1   | 1.2                                 | 1.5               | 1.5        | 1.6        |
| 56 pt                 | Administrative and support and waste management and remediation services (except landscaping services) |  |                                     |                   |            |            |
|                       | Total revenue .....  | 2.7  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 6.6  | 0.5                                 | 0.6               | 0.7        | 0.7        |
|                       | Business .....   | 1.8  | 1.1                                 | 1.4               | 1.6        | 1.6        |
|                       | Household consumers and individual users .....   | 13.6   | 1.1                                 | 1.5               | 1.6        | 1.6        |
| 561                   | Administrative and support services  |  |                                     |                   |            |            |
|                       | Total revenue .....  | 2.7  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 6.9  | 0.6                                 | 0.8               | 0.7        | 0.7        |
|                       | Business .....   | 2.7  | 1.4                                 | 1.6               | 1.6        | 1.8        |
|                       | Household consumers and individual users .....   | 11.9   | 1.2                                 | 1.6               | 1.6        | 1.6        |
| 5613                  | Employment services  |  |                                     |                   |            |            |
|                       | Total revenue .....  | 6.2  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 29.2   | S                                   | S                 | 0.9        | 0.9        |
|                       | Business .....   | 6.4  | 1.4                                 | 1.4               | 0.9        | 0.9        |
|                       | Household consumers and individual users .....   | S  | S                                   | S                 | S          | S          |
| 5615                  | Travel arrangement and reservation services  |  |                                     |                   |            |            |
|                       | Total revenue .....  | 4.2  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 19.5   | 0.8                                 | 0.7               | 0.8        | 0.6        |
|                       | Business .....   | 7.1  | 2.7                                 | 2.4               | 2.5        | 2.3        |
|                       | Household consumers and individual users .....   | 5.3  | 2.2                                 | 1.9               | 1.9        | 1.9        |
| 561 pt                | Other administrative and support services  |  |                                     |                   |            |            |
|                       | Total revenue .....  | 3.9  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 6.6  | 1.0                                 | 1.0               | 0.9        | 0.9        |
|                       | Business .....   | 4.0  | 2.0                                 | 2.4               | 2.3        | 2.7        |
|                       | Household consumers and individual users .....   | 15.4   | 1.9                                 | 2.4               | 2.2        | 2.4        |

See footnotes at end of table.

**Table 8. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business   | Median coefficient <sup>1</sup> of<br>variation for quarterly<br>total | Standard error for percent of total |                   |            |            |
|-----------------------|--|--|-------------------------------------|-------------------|------------|------------|
|                       |  | Estimate   | 1Q<br>2010<br>(p)                   | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 |
| 561 pt*               | Other administrative and support services<br>(except landscaping services) |  |                                     |                   |            |            |
|                       | Total revenue .....  | 4.8  | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | 13.2   | 1.7                                 | 1.8               | 1.7        | 1.6        |
|                       | Business .....   | 3.5  | 2.5                                 | 3.0               | 3.1        | 3.2        |
|                       | Household consumers and individual users .....                             | 21.2   | 1.7                                 | 2.4               | 2.4        | 2.6        |
| 562                   | Waste management and remediation services                                  |  |                                     |                   |            |            |
|                       | Total revenue .....  | 10.6   | Z                                   | Z                 | Z          | Z          |
|                       | Class of customer  |  |                                     |                   |            |            |
|                       | Government .....   | S  | S                                   | S                 | S          | S          |
|                       | Business .....   | 5.8  | 3.7                                 | 3.6               | S          | 3.7        |
|                       | Household consumers and individual users .....                             | 16.0   | 1.7                                 | S                 | S          | S          |

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

S Corresponding estimate in Table 7 does not meet publication standards because of high sampling variability or poor response quality.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 9. Health Care and Social Assistance (NAICS 62) - Estimated Quarterly Revenue, Expenses, Inpatient Days, and Discharges for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|---|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |   | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 62                                 | Health care and social assistance                       |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 450,456                              | 451,213           | 445,265    | 449,707    | 438,864    | X          | -0.2                              | 1.3                               | 2.6                               | X                                 |
|                                    | Total expenses .....                                    | 402,210                              | 417,062           | 400,491    | 397,218    | 391,432    | X          | -3.6                              | 4.1                               | 2.8                               | X                                 |
| 62                                 | Health care and social assistance - taxable             |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 228,946                              | 228,534           | 226,069    | 227,002    | 222,552    | X          | 0.2                               | 1.1                               | 2.9                               | X                                 |
|                                    | Total expenses .....                                    | 199,146                              | 212,392           | 199,421    | 197,869    | 193,514    | X          | -6.2                              | 6.5                               | 2.9                               | X                                 |
| 62                                 | Health care and social assistance - tax-exempt          |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 221,510                              | 222,679           | 219,196    | 222,705    | 216,312    | X          | -0.5                              | 1.6                               | 2.4                               | X                                 |
|                                    | Total expenses .....                                    | 203,064                              | 204,670           | 201,070    | 199,349    | 197,918    | X          | -0.8                              | 1.8                               | 2.6                               | X                                 |
| 62 pt                              | Selected health care services <sup>2</sup>              |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 234,601                              | 234,190           | 231,896    | 232,583    | 228,482    | 223,272    | 0.2                               | 1.0                               | 2.7                               | 4.9                               |
|                                    | Total expenses .....                                    | 211,849                              | 212,133           | 208,863    | 207,899    | 207,809    | 208,992    | -0.1                              | 1.6                               | 1.9                               | 1.5                               |
| 62 pt                              | Selected health care services - taxable <sup>2</sup>    |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 53,268                               | 52,524            | 51,326     | 50,501     | 50,016     | 49,199     | 1.4                               | 2.3                               | 6.5                               | 6.8                               |
|                                    | Total expenses .....                                    | 47,036                               | 46,363            | 45,292     | 44,699     | 44,032     | 44,058     | 1.5                               | 2.4                               | 6.8                               | 5.2                               |
| 62 pt                              | Selected health care services - tax-exempt <sup>2</sup> |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 181,333                              | 181,666           | 180,570    | 182,082    | 178,466    | 174,073    | -0.2                              | 0.6                               | 1.6                               | 4.4                               |
|                                    | Total expenses .....                                    | 164,813                              | 165,770           | 163,571    | 163,200    | 163,777    | 164,934    | -0.6                              | 1.3                               | 0.6                               | 0.5                               |
| 621                                | Ambulatory health care services                         |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 182,303                              | 183,084           | 182,011    | 182,194    | 177,581    | X          | -0.4                              | 0.6                               | 2.7                               | X                                 |
|                                    | Total expenses .....                                    | 158,545                              | 172,789           | 161,244    | 159,073    | 155,024    | X          | -8.2                              | 7.2                               | 2.3                               | X                                 |
| 621                                | Ambulatory health care services - taxable               |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 167,446                              | 168,331           | 167,555    | 167,872    | 163,718    | X          | -0.5                              | 0.5                               | 2.3                               | X                                 |
|                                    | Total expenses .....                                    | 144,302                              | 158,626           | 147,366    | 145,476    | 141,660    | X          | -9.0                              | 7.6                               | 1.9                               | X                                 |
| 621                                | Ambulatory health care services - tax exempt            |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 14,857                               | 14,753            | 14,456     | 14,322     | 13,863     | X          | 0.7                               | 2.1                               | 7.2                               | X                                 |
|                                    | Total expenses .....                                    | 14,243                               | 14,163            | 13,878     | 13,597     | 13,364     | X          | 0.6                               | 2.1                               | 6.6                               | X                                 |
| 6211                               | Offices of physicians - taxable                         |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 92,633                               | 95,365            | 94,061     | 94,026     | 90,727     | X          | -2.9                              | 1.4                               | 2.1                               | X                                 |
|                                    | Total expenses .....                                    | 82,572                               | 94,297            | 85,762     | 84,056     | 81,302     | X          | -12.4                             | 10.0                              | 1.6                               | X                                 |
| 6212                               | Offices of dentists - taxable                           |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 25,184                               | 23,479            | 24,564     | 25,308     | 25,976     | X          | 7.3                               | -4.4                              | -3.0                              | X                                 |
|                                    | Total expenses .....                                    | 19,764                               | 20,787            | 19,982     | 20,404     | 20,470     | X          | -4.9                              | 4.0                               | -3.4                              | X                                 |
| 6213                               | Offices of other health practitioners - taxable         |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 13,884                               | 13,536            | 13,027     | 13,153     | 12,723     | X          | 2.6                               | 3.9                               | 9.1                               | X                                 |
|                                    | Total expenses .....                                    | 11,612                               | 12,310            | 11,199     | 10,911     | 10,736     | X          | -5.7                              | 9.9                               | 8.2                               | X                                 |
| 6214                               | Outpatient care centers                                 |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                     | 19,666                               | 19,736            | 19,396     | 19,056     | 18,294     | X          | -0.4                              | 1.8                               | 7.5                               | X                                 |
|                                    | Total expenses .....                                    | 17,293                               | 17,685            | 17,123     | 16,854     | 16,199     | X          | -2.2                              | 3.3                               | 6.8                               | X                                 |

See footnotes at end of table.



**Table 9. Health Care and Social Assistance (NAICS 62) - Estimated Quarterly Revenue, Expenses, Inpatient Days, and Discharges for Employer Firms—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business                                   | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|--|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |  | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 6214                               | Outpatient care centers - taxable                  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 11,777                               | 11,798            | 11,691     | 11,444     | 10,948     | X          | -0.2                              | 0.9                               | 7.6                               | X                                 |
|                                    | Total expenses .....                               | 9,723                                | 10,067            | 9,710      | 9,619      | 9,061      | X          | -3.4                              | 3.7                               | 7.3                               | X                                 |
| 6214                               | Outpatient care centers - tax exempt               |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 7,889                                | 7,938             | 7,705      | 7,612      | 7,346      | X          | -0.6                              | 3.0                               | 7.4                               | X                                 |
|                                    | Total expenses .....                               | 7,570                                | 7,618             | 7,413      | 7,235      | 7,138      | X          | -0.6                              | 2.8                               | 6.1                               | X                                 |
| 6215                               | Medical and diagnostic laboratories - taxable      |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 9,997                                | 9,997             | 10,162     | 10,142     | 9,696      | X          | Z                                 | -1.6                              | 3.1                               | X                                 |
|                                    | Total expenses .....                               | 8,329                                | 8,379             | 8,341      | 8,325      | 8,033      | X          | -0.6                              | 0.5                               | 3.7                               | X                                 |
| 6216                               | Home health care services                          |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 14,391                               | 14,451            | 14,185     | 13,936     | 13,697     | X          | -0.4                              | 1.9                               | 5.1                               | X                                 |
|                                    | Total expenses .....                               | 13,033                               | 13,305            | 12,920     | 12,640     | 12,415     | X          | -2.0                              | 3.0                               | 5.0                               | X                                 |
| 6216                               | Home health care services - taxable                |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 10,499                               | 10,729            | 10,530     | 10,262     | 10,180     | X          | -2.1                              | 1.9                               | 3.1                               | X                                 |
|                                    | Total expenses .....                               | 9,293                                | 9,731             | 9,404      | 9,154      | 9,022      | X          | -4.5                              | 3.5                               | 3.0                               | X                                 |
| 6216                               | Home health care services - tax exempt             |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 3,892                                | 3,722             | 3,655      | 3,674      | 3,517      | X          | 4.6                               | 1.8                               | 10.7                              | X                                 |
|                                    | Total expenses .....                               | 3,740                                | 3,574             | 3,516      | 3,486      | 3,393      | X          | 4.6                               | 1.6                               | 10.2                              | X                                 |
| 6219                               | Other ambulatory health care services              |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 6,548                                | 6,520             | 6,616      | 6,573      | 6,468      | X          | 0.4                               | -1.5                              | 1.2                               | X                                 |
|                                    | Total expenses .....                               | 5,942                                | 6,026             | 5,917      | 5,883      | 5,869      | X          | -1.4                              | 1.8                               | 1.2                               | X                                 |
| 6219                               | Other ambulatory health care services - taxable    |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 3,472                                | 3,427             | 3,520      | 3,537      | 3,468      | X          | 1.3                               | -2.6                              | 0.1                               | X                                 |
|                                    | Total expenses .....                               | 3,009                                | 3,055             | 2,968      | 3,007      | 3,036      | X          | -1.5                              | 2.9                               | -0.9                              | X                                 |
| 6219                               | Other ambulatory health care services - tax exempt |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 3,076                                | 3,093             | 3,096      | 3,036      | 3,000      | X          | -0.5                              | -0.1                              | 2.5                               | X                                 |
|                                    | Total expenses .....                               | 2,933                                | 2,971             | 2,949      | 2,876      | 2,833      | X          | -1.3                              | 0.7                               | 3.5                               | X                                 |
| 622                                | Hospitals  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 190,537                              | 190,109           | 188,390    | 189,306    | 186,285    | 181,022    | 0.2                               | 0.9                               | 2.3                               | 5.0                               |
|                                    | Total expenses .....                               | 170,422                              | 170,754           | 168,211    | 167,272    | 168,067    | 168,651    | -0.2                              | 1.5                               | 1.4                               | 1.2                               |
|                                    | Inpatient days (in thousands) .....                | 56,564                               | 55,326            | 55,080     | 55,755     | 56,441     | 55,463     | 2.2                               | 0.4                               | 0.2                               | -0.2                              |
|                                    | Discharges (in thousands) .....                    | 9,071                                | 8,915             | 8,888      | 8,986      | 9,081      | 8,865      | 1.7                               | 0.3                               | -0.1                              | 0.6                               |
| 622                                | Hospitals - taxable                                |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 26,730                               | 26,038            | 25,048     | 24,569     | 24,389     | 23,614     | 2.7                               | 4.0                               | 9.6                               | 10.3                              |
|                                    | Total expenses .....                               | 22,321                               | 21,883            | 21,251     | 20,660     | 20,395     | 20,193     | 2.0                               | 3.0                               | 9.4                               | 8.4                               |
|                                    | Inpatient days (in thousands) .....                | 9,828                                | 9,258             | 9,096      | 9,006      | 9,221      | 8,824      | 6.2                               | 1.8                               | 6.6                               | 4.9                               |
|                                    | Discharges (in thousands) .....                    | 1,495                                | 1,432             | 1,417      | 1,385      | 1,452      | 1,393      | 4.4                               | 1.1                               | 3.0                               | 2.8                               |
| 622                                | Hospitals - tax-exempt                             |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                                | 163,807                              | 164,071           | 163,342    | 164,737    | 161,896    | 157,408    | -0.2                              | 0.4                               | 1.2                               | 4.2                               |
|                                    | Total expenses .....                               | 148,101                              | 148,871           | 146,960    | 146,612    | 147,672    | 148,458    | -0.5                              | 1.3                               | 0.3                               | 0.3                               |
|                                    | Inpatient days (in thousands) .....                | 46,736                               | 46,068            | 45,984     | 46,749     | 47,220     | 46,639     | 1.5                               | 0.2                               | -1.0                              | -1.2                              |
|                                    | Discharges (in thousands) .....                    | 7,576                                | 7,483             | 7,471      | 7,601      | 7,629      | 7,472      | 1.2                               | 0.2                               | -0.7                              | 0.1                               |

See footnotes at end of table.

**Table 9. Health Care and Social Assistance (NAICS 62) - Estimated Quarterly Revenue, Expenses, Inpatient Days, and Discharges for Employer Firms—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|--|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |  | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 623                                | Nursing and residential care facilities                                |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 44,064                               | 44,081            | 43,506     | 43,277     | 42,197     | 42,250     | Z                                 | 1.3                               | 4.4                               | 4.3                               |
|                                    | Total expenses .....   | 41,427                               | 41,379            | 40,652     | 40,627     | 39,742     | 40,341     | 0.1                               | 1.8                               | 4.2                               | 2.6                               |
| 623                                | Nursing and residential care facilities - taxable                      |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 26,538                               | 26,486            | 26,278     | 25,932     | 25,627     | 25,585     | 0.2                               | 0.8                               | 3.6                               | 3.5                               |
|                                    | Total expenses .....   | 24,715                               | 24,480            | 24,041     | 24,039     | 23,637     | 23,865     | 1.0                               | 1.8                               | 4.6                               | 2.6                               |
| 623                                | Nursing and residential care facilities - tax-exempt                   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 17,526                               | 17,595            | 17,228     | 17,345     | 16,570     | 16,665     | -0.4                              | 2.1                               | 5.8                               | 5.6                               |
|                                    | Total expenses .....   | 16,712                               | 16,899            | 16,611     | 16,588     | 16,105     | 16,476     | -1.1                              | 1.7                               | 3.8                               | 2.6                               |
| 624                                | Social assistance  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 33,552                               | 33,939            | 31,358     | 32,610     | 30,522     | X          | -1.1                              | 8.2                               | 9.9                               | X                                 |
|                                    | Total expenses .....   | 31,816                               | 32,140            | 30,384     | 31,365     | 29,745     | X          | -1.0                              | 5.8                               | 7.0                               | X                                 |
| 624                                | Social assistance - taxable  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 8,232                                | 7,679             | 7,188      | 7,598      | 7,802      | X          | 7.2                               | 6.8                               | 5.5                               | X                                 |
|                                    | Total expenses .....   | 7,808                                | 7,403             | 6,763      | 6,982      | 7,125      | X          | 5.5                               | 9.5                               | 9.6                               | X                                 |
| 624                                | Social assistance - tax-exempt   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 25,320                               | 26,260            | 24,170     | 25,012     | 22,720     | X          | -3.6                              | 8.6                               | 11.4                              | X                                 |
|                                    | Total expenses .....   | 24,008                               | 24,737            | 23,621     | 24,383     | 22,620     | X          | -2.9                              | 4.7                               | 6.1                               | X                                 |
| 6241                               | Individual and family services   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 16,365                               | 16,703            | 15,640     | 15,911     | 15,127     | X          | -2.0                              | 6.8                               | 8.2                               | X                                 |
|                                    | Total expenses .....   | 16,042                               | 16,023            | 15,099     | 15,425     | 15,059     | X          | 0.1                               | 6.1                               | 6.5                               | X                                 |
| 6242                               | Community food and housing, and emergency<br>and other relief services |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 5,092                                | 5,228             | 4,177      | 4,874      | 4,125      | X          | -2.6                              | 25.2                              | 23.4                              | X                                 |
|                                    | Total expenses .....   | 4,291                                | 4,439             | 4,204      | 4,629      | 3,963      | X          | -3.3                              | 5.6                               | 8.3                               | X                                 |
| 6243                               | Vocational rehabilitation services                                     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 4,440                                | 4,726             | 4,928      | 4,518      | 4,165      | X          | -6.1                              | -4.1                              | 6.6                               | X                                 |
|                                    | Total expenses .....   | 4,338                                | 4,704             | 4,755      | 4,414      | 4,094      | X          | -7.8                              | -1.1                              | 6.0                               | X                                 |
| 6244                               | Child day care services  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 7,655                                | 7,282             | 6,613      | 7,307      | 7,105      | X          | 5.1                               | 10.1                              | 7.7                               | X                                 |
|                                    | Total expenses .....   | 7,145                                | 6,974             | 6,326      | 6,897      | 6,629      | X          | 2.5                               | 10.2                              | 7.8                               | X                                 |
| 6244                               | Child day care services - taxable                                      |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 4,803                                | 4,378             | 4,066      | 4,547      | 4,482      | X          | 9.7                               | 7.7                               | 7.2                               | X                                 |
|                                    | Total expenses .....   | 4,487                                | 4,239             | 3,971      | 4,300      | 4,127      | X          | 5.9                               | 6.7                               | 8.7                               | X                                 |
| 6244                               | Child day care services - tax-exempt                                   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 2,852                                | 2,904             | 2,547      | 2,760      | 2,623      | X          | -1.8                              | 14.0                              | 8.7                               | X                                 |
|                                    | Total expenses .....   | 2,658                                | 2,735             | 2,355      | 2,597      | 2,502      | X          | -2.8                              | 16.1                              | 6.2                               | X                                 |

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 10 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 10. Health Care and Social Assistance (NAICS 62) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business                                | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|---|--|---|
|                       |   |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 62                    | Health care and social assistance               |   |  |   |
|                       | Total revenue .....                             | 1.6   | 0.3  | 0.4   |
|                       | Total expenses .....                            | 1.7   | 0.4  | 0.6   |
| 62                    | Health care and social assistance - taxable     |   |  |   |
|                       | Total revenue .....                             | 1.9   | 0.4  | 0.4   |
|                       | Total expenses .....                            | 2.2   | 0.5  | 0.9   |
| 62                    | Health care and social assistance - tax-exempt  |   |  |   |
|                       | Total revenue .....                             | 2.9   | 0.7  | 0.7   |
|                       | Total expenses .....                            | 2.6   | 0.5  | 0.8   |
| 62 pt                 | Selected health care services                   |   |  |   |
|                       | Total revenue .....                             | 3.0   | 0.4  | 1.3   |
|                       | Total expenses .....                            | 2.9   | 0.4  | 1.2   |
| 62 pt                 | Selected health care services - taxable         |   |  |   |
|                       | Total revenue .....                             | 3.4   | 0.6  | 1.6   |
|                       | Total expenses .....                            | 3.2   | 0.8  | 1.8   |
| 62 pt                 | Selected health care services - tax-exempt      |   |  |   |
|                       | Total revenue .....                             | 3.3   | 0.7  | 1.3   |
|                       | Total expenses .....                            | 3.2   | 0.5  | 1.2   |
| 621                   | Ambulatory health care services                 |   |  |   |
|                       | Total revenue .....                             | 2.7   | 0.4  | 0.6   |
|                       | Total expenses .....                            | 3.0   | 0.7  | 1.2   |
| 621                   | Ambulatory health care services - taxable       |   |  |   |
|                       | Total revenue .....                             | 2.7   | 0.5  | 0.5   |
|                       | Total expenses .....                            | 3.2   | 0.7  | 1.2   |
| 621                   | Ambulatory health care services - tax exempt    |   |  |   |
|                       | Total revenue .....                             | 4.8   | 1.1  | 1.9   |
|                       | Total expenses .....                            | 3.8   | 0.8  | 2.5   |
| 6211                  | Offices of physicians - taxable                 |   |  |   |
|                       | Total revenue .....                             | 3.4   | 0.7  | 1.3   |
|                       | Total expenses .....                            | 4.2   | 1.4  | 2.3   |
| 6212                  | Offices of dentists - taxable                   |   |  |   |
|                       | Total revenue .....                             | 4.8   | 0.9  | 1.2   |
|                       | Total expenses .....                            | 6.3   | 2.1  | 2.0   |
| 6213                  | Offices of other health practitioners - taxable |   |  |   |
|                       | Total revenue .....                             | 4.8   | 1.2  | 2.0   |
|                       | Total expenses .....                            | 5.5   | 1.6  | 3.3   |
| 6214                  | Outpatient care centers                         |   |  |   |
|                       | Total revenue .....                             | 5.2   | 0.8  | 1.4   |
|                       | Total expenses .....                            | 5.3   | 0.9  | 1.7   |

See footnotes at end of table.

**Table 10. Health Care and Social Assistance (NAICS 62) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business                                   | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|--|---|--|---|
|                       |  |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 6214                  | Outpatient care centers - taxable                  |   |  |   |
|                       | Total revenue .....                                | 6.6   | 1.0  | 2.0   |
|                       | Total expenses .....                               | 7.1   | 1.3  | 2.1   |
| 6214                  | Outpatient care centers - tax exempt               |   |  |   |
|                       | Total revenue .....                                | 5.4   | 1.6  | 1.7   |
|                       | Total expenses .....                               | 4.3   | 1.0  | 1.9   |
| 6215                  | Medical and diagnostic laboratories - taxable      |   |  |   |
|                       | Total revenue .....                                | 2.8   | 1.2  | 2.3   |
|                       | Total expenses .....                               | 3.3   | 1.1  | 2.0   |
| 6216                  | Home health care services                          |   |  |   |
|                       | Total revenue .....                                | 11.5  | 1.2  | 2.3   |
|                       | Total expenses .....                               | 11.0  | 1.3  | 2.2   |
| 6216                  | Home health care services - taxable                |   |  |   |
|                       | Total revenue .....                                | 12.5  | 1.5  | 3.2   |
|                       | Total expenses .....                               | 12.1  | 1.7  | 2.9   |
| 6216                  | Home health care services - tax exempt             |   |  |   |
|                       | Total revenue .....                                | 10.0  | 1.2  | 4.1   |
|                       | Total expenses .....                               | 9.4   | 1.6  | 5.2   |
| 6219                  | Other ambulatory health care services              |   |  |   |
|                       | Total revenue .....                                | 3.3   | 1.3  | 1.5   |
|                       | Total expenses .....                               | 4.4   | 1.0  | 1.6   |
| 6219                  | Other ambulatory health care services - taxable    |   |  |   |
|                       | Total revenue .....                                | 8.0   | 1.9  | 2.5   |
|                       | Total expenses .....                               | 10.1  | 1.8  | 2.2   |
| 6219                  | Other ambulatory health care services - tax exempt |   |  |   |
|                       | Total revenue .....                                | 4.0   | 1.7  | 3.0   |
|                       | Total expenses .....                               | 4.6   | 1.4  | 3.5   |
| 622                   | Hospitals  |   |  |   |
|                       | Total revenue .....                                | 3.6   | 0.7  | 1.4   |
|                       | Total expenses .....                               | 3.5   | 0.5  | 1.3   |
|                       | Inpatient days .....                               | 8.5   | 0.6  | 0.8   |
|                       | Discharges .....                                   | 2.5   | 0.5  | 0.9   |
| 622                   | Hospitals - taxable                                |   |  |   |
|                       | Total revenue .....                                | 2.8   | 1.3  | 2.8   |
|                       | Total expenses .....                               | 2.8   | 1.4  | 2.8   |
|                       | Inpatient days .....                               | 4.2   | 0.9  | 2.0   |
|                       | Discharges .....                                   | 3.6   | 1.3  | 1.7   |
| 622                   | Hospitals - tax-exempt                             |   |  |   |
|                       | Total revenue .....                                | 3.9   | 0.8  | 1.4   |
|                       | Total expenses .....                               | 3.9   | 0.5  | 1.3   |
|                       | Inpatient days .....                               | 9.6   | 0.6  | 1.0   |
|                       | Discharges .....                                   | 2.8   | 0.6  | 1.0   |

See footnotes at end of table.

**Table 10. Health Care and Social Assistance (NAICS 62) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business   | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|--|---|--|---|
|                       |  |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 623                   | Nursing and residential care facilities                                |   |  |   |
|                       | Total revenue .....  | 4.5   | 0.7  | 1.6   |
|                       | Total expenses .....   | 4.5   | 0.8  | 1.6   |
| 623                   | Nursing and residential care facilities - taxable                      |   |  |   |
|                       | Total revenue .....  | 5.4   | 0.7  | 1.8   |
|                       | Total expenses .....   | 5.5   | 0.8  | 1.8   |
| 623                   | Nursing and residential care facilities - tax-exempt                   |   |  |   |
|                       | Total revenue .....  | 5.9   | 1.1  | 3.0   |
|                       | Total expenses .....   | 5.2   | 1.0  | 2.8   |
| 624                   | Social assistance  |   |  |   |
|                       | Total revenue .....  | 6.7   | 1.7  | 2.5   |
|                       | Total expenses .....   | 6.6   | 1.0  | 3.0   |
| 624                   | Social assistance - taxable  |   |  |   |
|                       | Total revenue .....  | 6.4   | 1.9  | 5.2   |
|                       | Total expenses .....   | 6.9   | 1.8  | 5.8   |
| 624                   | Social assistance - tax-exempt   |   |  |   |
|                       | Total revenue .....  | 7.6   | 2.4  | 3.2   |
|                       | Total expenses .....   | 7.5   | 1.3  | 2.9   |
| 6241                  | Individual and family services   |   |  |   |
|                       | Total revenue .....  | 6.6   | 3.0  | 3.2   |
|                       | Total expenses .....   | 5.8   | 1.9  | 4.5   |
| 6242                  | Community food and housing, and emergency<br>and other relief services |   |  |   |
|                       | Total revenue .....  | 4.6   | 4.1  | 3.9   |
|                       | Total expenses .....   | 5.5   | 1.9  | 1.7   |
| 6243                  | Vocational rehabilitation services                                     |   |  |   |
|                       | Total revenue .....  | 23.0  | 3.1  | 6.0   |
|                       | Total expenses .....   | 21.4  | 3.0  | 5.3   |
| 6244                  | Child day care services  |   |  |   |
|                       | Total revenue .....  | 7.0   | 2.4  | 7.1   |
|                       | Total expenses .....   | 6.8   | 2.3  | 6.0   |
| 6244                  | Child day care services - taxable                                      |   |  |   |
|                       | Total revenue .....  | 8.7   | 3.5  | 10.0  |
|                       | Total expenses .....   | 9.5   | 2.6  | 8.2   |
| 6244                  | Child day care services - tax-exempt                                   |   |  |   |
|                       | Total revenue .....  | 7.6   | 4.4  | 5.7   |
|                       | Total expenses .....   | 7.8   | 4.3  | 4.3   |

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 11. Select Industries in Transportation and Warehousing (NAICS 48-49) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business                            | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|---|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |   | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 48pt-49                            | Transportation and warehousing <sup>2</sup> |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 65,176                               | 67,563            | 68,772     | 65,130     | 64,979     | X          | -3.5                              | -1.8                              | 0.3                               | X                                 |
| 484                                | Truck transportation                        |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 44,382                               | 46,377            | 48,325     | 45,062     | 44,335     | X          | -4.3                              | -4.0                              | 0.1                               | X                                 |
| 4841                               | General freight trucking                    |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 30,185                               | 30,724            | 30,847     | 28,927     | 28,728     | X          | -1.8                              | -0.4                              | 5.1                               | X                                 |
| 48411                              | General freight trucking, local             |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 5,396                                | 5,888             | 6,273      | 5,367      | 5,378      | X          | -8.4                              | -6.1                              | 0.3                               | X                                 |
| 48412                              | General freight trucking, long-distance     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 24,789                               | 24,836            | 24,574     | 23,560     | 23,350     | X          | -0.2                              | 1.1                               | 6.2                               | X                                 |
| 4842                               | Specialized freight trucking                |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 14,197                               | 15,653            | 17,478     | 16,135     | 15,607     | X          | -9.3                              | -10.4                             | -9.0                              | X                                 |
| 492                                | Couriers and messengers                     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 15,358                               | 15,692            | 15,077     | 14,886     | 15,485     | X          | -2.1                              | 4.1                               | -0.8                              | X                                 |
| 493                                | Warehousing and storage                     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....                         | 5,436                                | 5,494             | 5,370      | 5,182      | 5,159      | X          | -1.1                              | 2.3                               | 5.4                               | X                                 |

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 12 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 12. Select Industries in Transportation and Warehousing (NAICS 48-49) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|---|--|---|
|                       |   |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 48pt-49               | Transportation and warehousing<br>Total revenue .....         | 3.5   | 0.9  | 1.1   |
| 484                   | Truck transportation<br>Total revenue.....                    | 5.7   | 1.2  | 1.8   |
| 4841                  | General freight trucking<br>Total revenue.....                | 7.3   | 1.3  | 2.4   |
| 48411                 | General freight trucking, local<br>Total revenue.....         | 15.5  | 4.2  | 5.5   |
| 48412                 | General freight trucking, long-distance<br>Total revenue..... | 6.7   | 0.9  | 2.0   |
| 4842                  | Specialized freight trucking<br>Total revenue.....            | 9.7   | 2.3  | 2.5   |
| 492                   | Couriers and messengers<br>Total revenue.....                 | 1.7   | 0.4  | 0.7   |
| 493                   | Warehousing and storage<br>Total revenue.....                 | 7.9   | 0.8  | 1.5   |

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 13. Rental and Leasing Services (NAICS 532) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|--|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |  | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 532                                | Rental and leasing services  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 27,785                               | 29,358            | 30,251     | 30,528     | 29,014     | X          | -5.4                              | -3.0                              | -4.2                              | X                                 |
| 5321                               | Automotive equipment rental and leasing                                  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 9,765                                | 10,574            | 11,581     | 10,809     | 9,993      | X          | -7.7                              | -8.7                              | -2.3                              | X                                 |
| 53211                              | Passenger car rental and leasing   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 6,872                                | 7,630             | 8,399      | 7,586      | 7,216      | X          | -9.9                              | -9.2                              | -4.8                              | X                                 |
| 53212                              | Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 2,893                                | 2,944             | 3,182      | 3,223      | 2,777      | X          | -1.7                              | -7.5                              | 4.2                               | X                                 |
| 5322                               | Consumer goods rental  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 4,604                                | 4,613             | 4,603      | 4,836      | 4,800      | X          | -0.2                              | 0.2                               | -4.1                              | X                                 |
| 5323                               | General rental centers   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 1,013                                | 1,034             | 1,069      | 1,116      | 1,098      | X          | -2.0                              | -3.3                              | -7.7                              | X                                 |
| 5324                               | Commercial and industrial machinery and equipment rental and leasing     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue .....  | 12,403                               | 13,137            | 12,998     | 13,767     | 13,123     | X          | -5.6                              | 1.1                               | -5.5                              | X                                 |

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 14 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).



**Table 14. Rental and Leasing Services (NAICS 532) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|---|--|---|
|                       |   |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 532                   | Rental and leasing services<br>Total revenue.....   | 3.6   | 1.4  | 1.2   |
| 5321                  | Automotive equipment rental and leasing<br>Total revenue.....                                     | 3.8   | 1.3  | 1.3   |
| 53211                 | Passenger car rental and leasing<br>Total revenue.....  | 5.9   | 1.3  | 1.8   |
| 53212                 | Truck, utility trailer, and RV (Recreational Vehicle)<br>rental and leasing<br>Total revenue..... | 6.7   | 1.7  | 2.5   |
| 5322                  | Consumer goods rental<br>Total revenue.....   | 7.1   | 1.3  | 1.5   |
| 5323                  | General rental centers<br>Total revenue.....  | 6.4   | 2.4  | 1.9   |
| 5324                  | Commercial and industrial machinery and equipment<br>rental and leasing<br>Total revenue .....    | 8.2   | 2.1  | 2.4   |

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 15. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Quarterly Revenue, Expenses, and Admissions Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|--|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |  | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 71                                 | Arts, entertainment, and recreation                                    |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 39,854                               | 43,044            | 48,153     | 45,299     | 40,176     | X          | -7.4                              | -10.6                             | -0.8                              | X                                 |
| 71                                 | Arts, entertainment, and recreation - taxable                          |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 32,143                               | 35,027            | 39,961     | 36,789     | 32,961     | X          | -8.2                              | -12.3                             | -2.5                              | X                                 |
| 71                                 | Arts, entertainment, and recreation - tax-exempt                       |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 7,711                                | 8,017             | 8,192      | 8,510      | 7,215      | X          | -3.8                              | -2.1                              | 6.9                               | X                                 |
|                                    | Total expenses.....  | 7,287                                | 7,598             | 7,943      | 8,216      | 7,397      | X          | -4.1                              | -4.3                              | -1.5                              | X                                 |
| 711                                | Performing arts, spectator sports, and related industries              |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 13,679                               | 18,815            | 20,153     | 17,601     | 14,688     | X          | -27.3                             | -6.6                              | -6.9                              | X                                 |
| 711                                | Performing arts, spectator sports, and related industries - taxable    |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 11,560                               | 16,406            | 17,972     | 15,300     | 12,573     | X          | -29.5                             | -8.7                              | -8.1                              | X                                 |
| 711                                | Performing arts, spectator sports, and related industries - tax-exempt |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 2,119                                | 2,409             | 2,181      | 2,301      | 2,115      | X          | -12.0                             | 10.5                              | 0.2                               | X                                 |
|                                    | Total expenses.....  | 2,235                                | 2,215             | 2,003      | 2,265      | 2,351      | X          | 0.9                               | 10.6                              | -4.9                              | X                                 |
| 7111                               | Performing arts companies  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 2,815                                | 3,583             | 3,374      | 3,316      | 3,127      | X          | -21.4                             | 6.2                               | -10.0                             | X                                 |
| 7111                               | Performing arts companies - taxable                                    |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 1,761                                | 2,339             | 2,124      | 2,112      | 2,114      | X          | -24.7                             | 10.1                              | -16.7                             | X                                 |
|                                    | Admissions revenue.....  | S                                    | 1,868             | 1,719      | 1,684      | S          | X          | S                                 | 8.7                               | S                                 | X                                 |
|                                    | All other revenue.....   | 384                                  | 471               | 405        | 428        | S          | X          | -18.5                             | 16.3                              | S                                 | X                                 |
| 7111                               | Performing arts companies - tax-exempt                                 |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 1,054                                | 1,244             | 1,250      | 1,204      | 1,013      | X          | -15.3                             | -0.5                              | 4.0                               | X                                 |
|                                    | Total expenses.....  | 1,150                                | 1,272             | 1,186      | 1,306      | 1,235      | X          | -9.6                              | 7.3                               | -6.9                              | X                                 |
| 7112                               | Spectator sports - taxable   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 4,418                                | 8,115             | 9,146      | 7,269      | 4,545      | X          | -45.6                             | -11.3                             | -2.8                              | X                                 |
|                                    | Admissions revenue.....  | S                                    | 2,658             | 3,120      | 2,844      | S          | X          | S                                 | -14.8                             | S                                 | X                                 |
|                                    | All other revenue.....   | 3,430                                | 5,457             | 6,026      | 4,425      | 3,387      | X          | -37.1                             | -9.4                              | 1.3                               | X                                 |
| 7113                               | Promoters of performing arts, sports, and similar events               |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 3,206                                | 3,330             | 4,232      | 3,898      | 3,442      | X          | -3.7                              | -21.3                             | -6.9                              | X                                 |
| 7113                               | Promoters of performing arts, sports, and similar events - taxable     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 2,141                                | 2,165             | 3,301      | 2,801      | 2,340      | X          | -1.1                              | -34.4                             | -8.5                              | X                                 |
| 7113                               | Promoters of performing arts, sports, and similar events - tax-exempt  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 1,065                                | 1,165             | 931        | 1,097      | 1,102      | X          | -8.6                              | 25.1                              | -3.4                              | X                                 |
|                                    | Total expenses.....  | 1,085                                | 943               | 817        | 959        | 1,116      | X          | 15.1                              | 15.4                              | -2.8                              | X                                 |

See footnotes at end of table.

**Table 15. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Quarterly Revenue, Expenses, and Admissions Revenue for Employer Firms—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business   | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|--|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |  | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 7114                               | Agents and managers for artists, athletes, entertainers and other public figures - taxable |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 904                                  | 1,058             | 972        | 991        | 975        | X          | -14.6                             | 8.8                               | -7.3                              | X                                 |
| 7115                               | Independent artists, writers, and performers - taxable                                     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 2,336                                | 2,729             | 2,429      | 2,127      | 2,599      | X          | -14.4                             | 12.4                              | -10.1                             | X                                 |
| 712                                | Museums, historical sites, and similar institutions  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 2,661                                | 3,398             | 3,295      | 3,257      | 2,200      | X          | -21.7                             | 3.1                               | 21.0                              | X                                 |
| 712                                | Museums, historical sites, and similar institutions - tax-exempt                           |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 2,111                                | 2,800             | 2,642      | 2,721      | 1,802      | X          | -24.6                             | 6.0                               | 17.1                              | X                                 |
|                                    | Total expenses.....  | 2,179                                | 2,414             | 2,364      | 2,541      | 2,213      | X          | -9.7                              | 2.1                               | -1.5                              | X                                 |
| 713                                | Amusement, gambling, and recreation industries   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 23,514                               | 20,831            | 24,705     | 24,441     | 23,288     | X          | 12.9                              | -15.7                             | 1.0                               | X                                 |
| 713                                | Amusement, gambling, and recreation industries - taxable                                   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 20,033                               | 18,023            | 21,336     | 20,953     | 19,990     | X          | 11.2                              | -15.5                             | 0.2                               | X                                 |
| 713                                | Amusement, gambling, and recreation industries - tax-exempt                                |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 3,481                                | 2,808             | 3,369      | 3,488      | 3,298      | X          | 24.0                              | -16.7                             | 5.5                               | X                                 |
|                                    | Total expenses.....  | 2,873                                | 2,969             | 3,576      | 3,410      | 2,833      | X          | -3.2                              | -17.0                             | 1.4                               | X                                 |
| 7131                               | Amusement parks and arcades - taxable  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 1,934                                | 2,251             | 3,989      | 3,287      | 1,964      | X          | -14.1                             | -43.6                             | -1.5                              | X                                 |
|                                    | Admissions revenue.....  | 1,110                                | 1,300             | 2,312      | 1,843      | 1,100      | X          | -14.6                             | -43.8                             | 0.9                               | X                                 |
|                                    | All other revenue.....   | 824                                  | 951               | 1,677      | 1,444      | 864        | X          | -13.4                             | -43.3                             | -4.6                              | X                                 |
| 7132                               | Gambling industries - taxable  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 6,995                                | 6,162             | 7,091      | 7,297      | 7,803      | X          | 13.5                              | -13.1                             | -10.4                             | X                                 |
| 7139                               | Other amusement and recreation industries  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 14,585                               | 12,418            | 13,625     | 13,857     | 13,521     | X          | 17.5                              | -8.9                              | 7.9                               | X                                 |
| 7139                               | Other amusement and recreation industries - taxable  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 11,104                               | 9,610             | 10,256     | 10,369     | 10,223     | X          | 15.5                              | -6.3                              | 8.6                               | X                                 |
| 7139                               | Other amusement and recreation industries - tax-exempt                                     |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....   | 3,481                                | 2,808             | 3,369      | 3,488      | 3,298      | X          | 24.0                              | -16.7                             | 5.5                               | X                                 |
|                                    | Total expenses.....  | 2,873                                | 2,969             | 3,576      | 3,410      | 2,833      | X          | -3.2                              | -17.0                             | 1.4                               | X                                 |

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 16 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 16. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|---|--|---|
|                       |   |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 71                    | Arts, entertainment, and recreation<br>Total revenue.....                                       | 3.4   | 3.2  | 1.8   |
| 71                    | Arts, entertainment, and recreation - taxable<br>Total revenue.....                             | 3.9   | 3.6  | 2.3   |
| 71                    | Arts, entertainment, and recreation - tax-exempt<br>Total revenue.....                          | 5.0   | 3.5  | 1.8   |
|                       | Total expenses.....   | 4.8   | 2.3  | 1.1   |
| 711                   | Performing arts, spectator sports, and related industries<br>Total revenue.....                 | 5.8   | 5.0  | 4.4   |
| 711                   | Performing arts, spectator sports, and related<br>industries - taxable<br>Total revenue.....    | 6.8   | 6.1  | 4.9   |
| 711                   | Performing arts, spectator sports, and related<br>industries - tax-exempt<br>Total revenue..... | 6.6   | 5.8  | 2.8   |
|                       | Total expenses.....   | 4.8   | 3.9  | 2.4   |
| 7111                  | Performing arts companies<br>Total revenue.....   | 10.6  | 5.2  | 7.6   |
| 7111                  | Performing arts companies - taxable<br>Total revenue.....                                       | 16.5  | 6.2  | 10.1  |
|                       | Admissions revenue.....   | 18.8  | S  | S   |
|                       | All other revenue.....  | 14.7  | 11.2   | S   |
| 7111                  | Performing arts companies - tax-exempt<br>Total revenue.....                                    | 5.6   | 6.7  | 3.6   |
|                       | Total expenses.....   | 3.7   | 3.9  | 2.6   |
| 7112                  | Spectator sports - taxable<br>Total revenue.....  | 14.8  | 12.1   | 8.9   |
|                       | Admissions revenue.....   | 19.4  | S  | S   |
|                       | All other revenue.....  | 13.9  | 12.8   | 11.3  |
| 7113                  | Promoters of performing arts, sports,<br>and similar events<br>Total revenue.....               | 4.5   | 5.1  | 4.2   |
| 7113                  | Promoters of performing arts, sports,<br>and similar events - taxable<br>Total revenue.....     | 6.1   | 4.9  | 4.9   |
| 7113                  | Promoters of performing arts, sports,<br>and similar events - tax-exempt<br>Total revenue.....  | 7.9   | 9.1  | 4.2   |
|                       | Total expenses.....   | 8.1   | 8.6  | 4.3   |

See footnotes at end of table.

**Table 16. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|---|--|---|
|                       |   |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 7114                  | Agents and managers for artists, athletes, entertainers<br>and other public figures - taxable<br>Total revenue..... | 9.7   | 5.0  | 7.0   |
| 7115                  | Independent artists, writers, and performers - taxable<br>Total revenue.....  | 14.6  | 19.6   | 7.4   |
| 712                   | Museums, historical sites, and similar institutions<br>Total revenue.....   | 10.7  | 3.7  | 2.6   |
| 712                   | Museums, historical sites, and similar<br>institutions - tax-exempt<br>Total revenue.....<br>Total expenses.....    | 6.0<br>5.7  | 3.9<br>2.4   | 2.6<br>2.4                                      |
| 713                   | Amusement, gambling, and recreation industries<br>Total revenue.....  | 6.6   | 2.6  | 1.9   |
| 713                   | Amusement, gambling, and recreation<br>industries - taxable<br>Total revenue.....                                   | 7.3   | 3.2  | 2.3   |
| 713                   | Amusement, gambling, and recreation<br>industries - tax-exempt<br>Total revenue.....<br>Total expenses.....         | 8.1<br>7.8  | 6.1<br>5.6   | 2.9<br>1.9                                      |
| 7131                  | Amusement parks and arcades - taxable<br>Total revenue.....<br>Admissions revenue.....<br>All other revenue.....    | 5.1<br>5.3<br>5.4   | 1.6<br>2.0<br>1.5  | 1.1<br>1.7<br>2.5                               |
| 7132                  | Gambling industries - taxable<br>Total revenue.....   | 11.4  | 1.5  | 5.1   |
| 7139                  | Other amusement and recreation industries<br>Total revenue.....   | 8.7   | 3.8  | 3.8   |
| 7139                  | Other amusement and recreation<br>industries - taxable<br>Total revenue.....  | 10.1  | 5.5  | 5.4   |
| 7139                  | Other amusement and recreation<br>industries - tax-exempt<br>Total revenue.....<br>Total expenses.....              | 8.1<br>7.8  | 6.1<br>5.6   | 2.9<br>1.9                                      |

S Corresponding estimate in Table 15 does not meet publication standards because of high sampling variability or poor response quality.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svds/www/qssreliability.html](http://www.census.gov/svds/www/qssreliability.html).

**Table 17. Other Services (except Public Administration) (NAICS 81) - Estimated Quarterly Revenue, Expenses for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|---|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |   | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 81                                 | Other services (except public administration) <sup>2</sup>  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 89,992                               | 95,301            | 88,391     | 86,464     | 85,899     | X          | -5.6                              | 7.8                               | 4.8                               | X                                 |
| 811                                | Repair and maintenance  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 29,665                               | 28,592            | 28,419     | 29,252     | 29,183     | X          | 3.8                               | 0.6                               | 1.7                               | X                                 |
| 8111                               | Automotive repair and maintenance   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 17,363                               | 16,354            | 16,721     | 16,727     | 16,555     | X          | 6.2                               | -2.2                              | 4.9                               | X                                 |
| 8112                               | Electronic and precision equipment repair<br>and maintenance  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 4,703                                | 4,486             | 4,381      | 4,280      | 4,269      | X          | 4.8                               | 2.4                               | 10.2                              | X                                 |
| 8113                               | Commercial and industrial machinery and<br>equipment (except automotive and<br>electronic) repair and maintenance |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 5,963                                | 6,238             | 5,559      | 6,349      | 6,624      | X          | -4.4                              | 12.2                              | -10.0                             | X                                 |
| 8114                               | Personal and household goods repair<br>and maintenance  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 1,636                                | 1,514             | 1,758      | 1,896      | 1,735      | X          | 8.1                               | -13.9                             | -5.7                              | X                                 |
| 812                                | Personal and laundry services   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 18,530                               | 19,033            | 18,988     | 19,187     | 19,139     | X          | -2.6                              | 0.2                               | -3.2                              | X                                 |
| 8121                               | Personal care services  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 5,959                                | 5,928             | 6,005      | 6,261      | 6,233      | X          | 0.5                               | -1.3                              | -4.4                              | X                                 |
| 8122                               | Death care services   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 3,921                                | 4,031             | 3,791      | 3,735      | 3,777      | X          | -2.7                              | 6.3                               | 3.8                               | X                                 |
| 8123                               | Drycleaning and laundry services  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 5,348                                | 5,571             | 5,417      | 5,552      | 5,608      | X          | -4.0                              | 2.8                               | -4.6                              | X                                 |
| 8129                               | Other personal services   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 3,302                                | 3,503             | 3,775      | 3,639      | 3,521      | X          | -5.7                              | -7.2                              | -6.2                              | X                                 |
| 813                                | Religious, grantmaking, civic, professional,<br>and similar organizations <sup>3</sup>                            |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 41,797                               | 47,676            | 40,984     | 38,025     | 37,577     | X          | -12.3                             | 16.3                              | 11.2                              | X                                 |
|                                    | Total expenses.....   | 36,097                               | 40,979            | 33,839     | 34,858     | 34,378     | X          | -11.9                             | 21.1                              | 5.0                               | X                                 |

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(3) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations)

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 18 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html). Estimates cover only taxable firms for NAICS 811(Repair and maintenance) and NAICS 812 (Personal laundry services), only tax-exempt firms for NAICS 813 (Religious, grantmaking, civic professional, and similar organizations), and are not adjusted for price changes.

**Table 18. Other Services (except Public Administration) (NAICS 81) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business  | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|---|---|--|---|
|                       |   |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 81                    | Other services (except public administration)<br>Total revenue.....   | 4.2   | 2.1  | 2.2   |
| 811                   | Repair and maintenance<br>Total revenue.....  | 6.3   | 1.3  | 1.8   |
| 8111                  | Automotive repair and maintenance<br>Total revenue.....   | 10.2  | 1.5  | 1.9   |
| 8112                  | Electronic and precision equipment repair<br>and maintenance<br>Total revenue.....  | 18.8  | 1.6  | 2.0   |
| 8113                  | Commercial and industrial machinery and<br>equipment (except automotive and<br>electronic) repair and maintenance<br>Total revenue..... | 13.1  | 4.0  | 5.2   |
| 8114                  | Personal and household goods repair<br>and maintenance<br>Total revenue.....  | 17.2  | 6.0  | 9.2   |
| 812                   | Personal and laundry services<br>Total revenue.....   | 5.8   | 0.9  | 1.9   |
| 8121                  | Personal care services<br>Total revenue.....  | 7.3   | 1.4  | 2.9   |
| 8122                  | Death care services<br>Total revenue.....   | 12.2  | 2.7  | 3.0   |
| 8123                  | Drycleaning and laundry services<br>Total revenue.....  | 4.6   | 1.7  | 3.7   |
| 8129                  | Other personal services<br>Total revenue.....   | 13.0  | 1.9  | 2.6   |
| 813                   | Religious, grantmaking, civic, professional,<br>and similar organizations<br>Total revenue.....   | 4.5   | 4.1  | 4.4   |
|                       | Total expenses.....   | 5.0   | 3.8  | 3.3   |

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 19. Finance and Insurance (NAICS52) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

| 2002<br>NAICS<br>code <sup>1</sup> | Kind of business  | Total estimate (millions of dollars) |                   |            |            |            |            | Percent change                    |                                   |                                   |                                   |
|------------------------------------|---|--------------------------------------|-------------------|------------|------------|------------|------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
|                                    |   | 1Q<br>2010<br>(p)                    | 4Q<br>2009<br>(r) | 3Q<br>2009 | 2Q<br>2009 | 1Q<br>2009 | 4Q<br>2008 | 1Q 2010<br>from<br>4Q 2009<br>(p) | 4Q 2009<br>from<br>3Q 2009<br>(r) | 1Q 2010<br>from<br>1Q 2009<br>(p) | 4Q 2009<br>from<br>4Q 2008<br>(r) |
| 52                                 | Finance and insurance <sup>2</sup>  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 799,846                              | 797,930           | 795,384    | X          | X          | X          | 0.2                               | 0.3                               | X                                 | X                                 |
| 52 pt                              | Finance and insurance <sup>3</sup>  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 778,540                              | 774,821           | 775,825    | X          | X          | X          | 0.5                               | -0.1                              | X                                 | X                                 |
| 521                                | Monetary authorities-central bank   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 21,306                               | 23,109            | 19,559     | X          | X          | X          | -7.8                              | 18.2                              | X                                 | X                                 |
| 522                                | Credit intermediation and related activities  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 242,655                              | 243,860           | 249,553    | X          | X          | X          | -0.5                              | -2.3                              | X                                 | X                                 |
| 523                                | Securities, commodity contracts, and other financial investments and related activities |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 117,582                              | 108,595           | 110,244    | X          | X          | X          | 8.3                               | -1.5                              | X                                 | X                                 |
| 5231                               | Securities and commodity contracts intermediation and brokerage                         |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 57,568                               | 48,586            | 53,314     | X          | X          | X          | 18.5                              | -8.9                              | X                                 | X                                 |
| 5232                               | Securities and commodity exchanges  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 2,170                                | 2,090             | 2,145      | X          | X          | X          | 3.8                               | -2.6                              | X                                 | X                                 |
| 5239                               | Other financial investment activities   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 57,844                               | 57,919            | 54,785     | X          | X          | X          | -0.1                              | 5.7                               | X                                 | X                                 |
| 524                                | Insurance carriers and related activities   |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 418,303                              | 422,366           | 416,028    | X          | X          | X          | -1.0                              | 1.5                               | X                                 | X                                 |
| 5241                               | Insurance carriers  |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 375,961                              | 380,639           | 371,723    | X          | X          | X          | -1.2                              | 2.4                               | X                                 | X                                 |
| 5242                               | Agencies, brokerages, and other insurance related activities                            |                                      |                   |            |            |            |            |                                   |                                   |                                   |                                   |
|                                    | Total revenue.....  | 42,342                               | 41,727            | 44,305     | X          | X          | X          | 1.5                               | -5.8                              | X                                 | X                                 |

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(3) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 20 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html). Estimates may include unrealized gains (losses).



**Table 20. Finance and Insurance (NAICS 52) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| 2002<br>NAICS<br>code | Kind of business   | Median coefficient <sup>1</sup><br>of variation for quarterly total<br>estimate | Median standard error <sup>1</sup><br>for percent change |   |
|-----------------------|--|---|--|---|
|                       |  |   | Ratio of two consecutive quarters                        | Current quarter to current quarter<br>last year |
| 52                    | Finance and insurance  |   |  |   |
|                       | Total revenue.....   | 3.9   | 0.8  | X   |
| 52 pt                 | Finance and insurance  |   |  |   |
|                       | Total revenue.....   | 4.0   | 1.2  | X   |
| 521                   | Monetary authorities-central bank  |   |  |   |
|                       | Total revenue.....   | 0.0   | 0.0  | X   |
| 522                   | Credit intermediation and related activities   |   |  |   |
|                       | Total revenue.....   | 8.7   | 1.2  | X   |
| 523                   | Securities, commodity contracts, and other financial<br>investments and related activities |   |  |   |
|                       | Total revenue.....   | 3.6   | 1.2  | X   |
| 5231                  | Securities and commodity contracts intermediation<br>and brokerage                         |   |  |   |
|                       | Total revenue.....   | 5.3   | 1.3  | X   |
| 5232                  | Securities and commodity exchanges   |   |  |   |
|                       | Total revenue.....   | 0.1   | Z  | X   |
| 5239                  | Other financial investment activities  |   |  |   |
|                       | Total revenue.....   | 3.3   | 2.0  | X   |
| 524                   | Insurance carriers and related activities  |   |  |   |
|                       | Total revenue.....   | 4.6   | 1.1  | X   |
| 5241                  | Insurance carriers   |   |  |   |
|                       | Total revenue.....   | 4.6   | 1.1  | X   |
| 5242                  | Agencies, brokerages, and other insurance<br>related activities                            |   |  |   |
|                       | Total revenue.....   | 9.0   | 1.2  | X   |

X Not applicable. Z Less than .05 percent.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).